

Sociable City **SUMMIT**

#RHISUMMIT23
@SOCIABLECITY

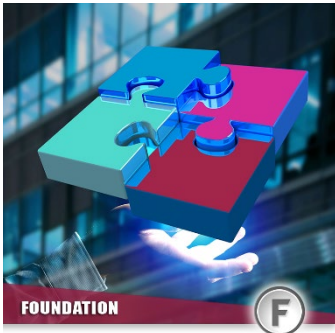


APRIL 21-23, 2023 | NEW YORK CITY

RESPONSIBLE HOSPITALITY INSTITUTE

WELCOME TO
New York

SINCE 1983 | CELEBRATING 40 YEARS



EVENT THEME: Equity, Sociability and Community Health

FOUNDATION

The 24/7 City Global Movement

As more cities move beyond having a “night mayor” to creating a 24/7 social and cultural economy, several networks are forming to develop and promote this concept. Philip Kolvin, who was instrumental in drafting the UK’s 24/7 licensing scheme will moderate a panel of emerging leaders with broad, yet distinct networks, on the future of the daytime and nighttime social economy, gaps in policy, and defining a vision for the future.

The United Kingdom Panel

A dynamic panel from multiple sectors of the UK’s nighttime economy will bring their insights on trends, challenges, adaptations and updates in policy to sustain an industry impacted by COVID and changes from policy changes.

The New York City Showcase Panel

A featured showcase panel will introduce you to what makes NYC a destination and cooperative strategies to lead recovery from being the epicenter of COVID’s early history. Local leaders will bring strategies to specialized breakout workshops on enhancing New York’s public space, nighttime mobility, worker safety and policy reforms.

VIBRANCY

The Future of Music and Music Venues

This will discuss how COVID impacted music, new trends, and the future of live music venues.

How DEI & Accessibility Strategies will Bring the Next Generation to Your City

Changing demographics over the next decade will make recruiting workers, students, tourists, and businesses more competitive. Cities with a comprehensive approach to Inclusivity, Diversity, Equity, and Accessibility (IDEA) will be better positioned as a destination to live, open a business, study, and travel. IDEA is the most comprehensive approach to addressing social equity and diversity challenges.

Cannabis Lounges as New Social Spaces

Cities throughout North America are experimenting with cannabis lounges to allow consumption in social venues. While still not provided for legal use of alcohol and cannabis in the same venue, this session will explore the evolution of cannabis as a social substance.

Alcohol Alternatives in Social Spaces

A younger generation is bringing new attitudes and behaviors on beverage choices. Coming of age with a plethora of beverage choices, with and without alcohol, creates a foundation like menu offering vegan, gluten-free, locally grown choices. The movement to sober choices goes beyond those in recovery with traditional consumers demanding better options.

Bringing Daytime Experiences to the Night

Museums, libraries, parks, art galleries, and other cultural experiences are often limited to daytime hours. In recent years, these facilities have begun expanding hours to the night. Some even bring a bar with drinks for socializing.

Celebrating Diversity and Enhancing Safety: Welcoming LGBTQ+ Staff and Patrons

For social venues and districts to thrive, LGBTQ+ people must feel safe and welcomed. Forward-thinking venues can learn how discrimination specifically affects LGBTQ+ people, and actions to take to prevent sexual assault and other harm. In this workshop, you'll learn why it's important to curate safer spaces for LGBTQ+ people and gain practical skills to do so.

SAFETY

Building a Safety Alliance for Risk Management and Rapid Response

Nightlife settings are typically high-intensity environments with complex dynamics and risk factors. COVID was a catalyst for the involvement of multiple cities, county, and state agencies working together to build risk management and rapid response in cooperation with businesses. This session will convene association representatives from fire, police, health, regulatory, and compliance networks to showcase their success.

International Standards on Safety, Security, and Sound Management

The International Nightlife Association will feature its comprehensive certification process for nightclubs on security, safety, and sound management. With its global reach and annual awards ceremony, INA's standards are recognized by governments and international tourism organizations. A workshop will be presented on the essential features of the certification process.

Harm Reduction Solutions for Nightlife Venues

Large festival organizers outside of the US regularly incorporate harm reduction from drugs with education, testing, and cooldown rooms among other support mechanisms for managing risk among drug users. This session will explore how to migrate these harm-reduction strategies to social venues, operating within the legal system but reducing risk.

Creating Inclusive and Welcoming Social Spaces for All

A truly vibrant nightlife environment is one where women and gender-nonconforming individuals feel safe and welcome. This session will explore how to create safe, inclusive spaces for nighttime socializing.

Hospitality Risk Management and Liability

Nighttime social venues face increasing liability and concurrent increases in insurance premiums. A leading New York law firm representing hospitality and nightlife businesses will bring insights into risk management to reduce liability.

Gun Violence in Nightlife Districts: An Open Forum

The risk from guns in nighttime social districts continues to be of concern. Many approaches are being tested, from metal detectors at venue entrances to restricted district access checkpoints and screening. This session will be an open forum for you to bring your strategies, what works and at what cost.

PLANNING

NITECAP Alliance Lead Discussions on Nighttime Challenges

The NITECAP Alliance is the US network of "night managers." With more than 20 US cities, and more coming online, members share strategies and best practices on key areas of nighttime risk. Alliance members will lead discussions and present research findings on emerging trends and role of the night manager as a liaison for solutions.

Sustainability and the Sociable City

The act of dining and drinking contributes to environmental impacts that are coming under closer scrutiny. Water, trash, energy and recyclables are just some areas requiring more strategic attention to reduce operating costs and protect the environment.

Mobility Options to Meet Changing Demands in the Social Economy

The regulatory landscape continues to be challenged in keeping up with the multitude of mobility options for people socializing at home and in nighttime districts. Competition for curb space to accommodate personal and commercial transport vehicles, deliveries and take-out requires detailed logistic permitting.

The Street as a Venue: When Public Space Becomes a Destination

Public space vibrancy offers a continuum of outdoor activities such as sidewalk dining, outdoor seating, street performers, markets, food vendors, festivals, and art walks. Truly vibrant cities maintain social activity during the day and night. COVID also introduced expanded parklets and streeteries, taking over parking and closing streets.

Marketing your City as a Sociable Destination

While most people research dining and entertainment options in a city and they plan on visiting, marketing campaigns only sometimes highlight the nighttime social options available. This session will explore how to highlight nightlife as a reason to visit, work, study, or play.

Race Relations and Equity in Nightlife Districts

Nighttime social districts are often representative of a city or region's diversity. Increasingly, it may also be this diversity that causes conflict and accusations among venues, patrons, and residents. Whether it is youth unable to enter licensed beverage establishments that congregate and create their own social spaces or closing time crowds from venues merging onto the sidewalk, security and police must maneuver through sensitive negotiation to resolve conflict. Bring your stories to this discussion on how your city is creating more positive social experiences for youth or raising awareness of the importance of diversity to a city's destination marketing.

Sociable City Summit 2023

Event Schedule

Fri, Apr 21, 2023

8:00 AM

Academy Check-in

🕒 8:00 AM - 9:00 AM, Apr 21

📍 etc.Venues 360 Madison Avenue (entrance on 45th Street), 5th Floor

On the 5th floor of etc.venues, please check in at the registration table.

9:00 AM

Sociable City Academy - Separate Registration

🕒 9:00 AM - 3:00 PM, Apr 21

📍 etc.Venues 360 Madison Avenue (entrance on 45th Street), 5th Floor

Planning



[The Sociable City Academy on Nighttime Management](#) is a professional training for night managers and nighttime advisors. Sessions will assist you in building a foundation for a dedicated office on nighttime management with staff.

SEPARATE REGISTRATION REQUIRED

Join a Growing Network

You will access RHI's online e-learning library to prepare you for the most productive experience as you and your team interact with other city teams.

Many of the [night managers and advisory boards](#) in North America have attended RHI's Sociable City Academy and Summit. The curriculum follows the "[building blocks of a sociable city](#)" process.

🗣️ Speakers



Allison Harnden

Nighttime Economy Manager
City of Pittsburgh, Office of Nighttime Economy



Ariel Palitz

Founding Director, NYC Office of Nightlife
Mayor's Office of Media and Entertainment



Robert Bookman

Partner
Pesetsky & Bookman



Andrew Rigie

Executive Director
New York Hospitality Alliance



Jocelyn Kane

Senior Policy Advisor
Responsible Hospitality Institute



Alicia Scholer

Vice President
Responsible Hospitality Institute



Jim Peters

President
Responsible Hospitality Institute



Kathie Durbin

Director
Director, ABS



Dominique Greco

Founder/Executive Director
Orlando Hospitality Alliance



Rev. Moose

Managing Partner/Co-Founder
Marauder



Howie Kaplan

Owner
Bayou Bagel Company

12:00 PM

Academy Lunch

🕒 12:00 PM - 12:30 PM, Apr 21

📍 etc.venues, 4th Floor

1:00 PM

Summit Check-in

🕒 1:00 PM - 3:00 PM, Apr 21

📍 etc.Venues 360 Madison Avenue (entrance on 45th Street)

On the 5th floor of etc.venues, please check in at the registration table.

4:00 PM

Welcome Reception

🕒 4:00 PM - 6:00 PM, Apr 21

📍 Webster Hall: 125 E 11th St, New York, NY 10003

Showcase

Responsible Hospitality Institute welcomes attendees with remarks by **Anne del Castillo** Commissioner of Mayor's Office of Media and Entertainment, **Nancy Mammana**, Chief Marketing Officer New York City Tourism + Conventions, **Andrew Rigie**, Executive Director, New York City Hospitality Alliance and **Ariel Palitz** Founding Director of NYC Office of Nightlife and at Webster Hall's world-famous Grand Ballroom.

WEBSTER HALL

[125 E 11th St, New York, NY 10003](#)

- **Website:** <https://www.websterhall.com/>
- **Travel:** The venue is a 20-minute cab or subway ride from the etc Venue and hotels in the block.
- **Dinner on Your Own:** Webster Hall is central to many restaurants. It will be a Friday, so reservations are recommended.
- **Nearby Restaurants:** [Make your reservations today!](#)
- **Delegate Pass:** This pass—created exclusively for meeting and event attendees—is your guide to savings throughout the five boroughs. You'll find offers on dining, attractions, tours and much more. [Get the pass!](#)

Speakers



Ariel Palitz

Founding Director, NYC Office of Nightlife
Mayor's Office of Media and Entertainment



Andrew Rigie

Executive Director
New York Hospitality Alliance



Anne del Castillo

Commissioner
NYC Mayor's Office of Media and Entertainment



Jim Peters

President
Responsible Hospitality Institute



Nancy Mammana

Chief Marketing Officer
New York City Tourism + Conventions

Sat, Apr 22, 2023

8:00 AM

Check-in

🕒 8:00 AM - 10:00 AM, Apr 22

📍 Floor 4 Entrance

On the 4th floor of etc.venues, please check in at the registration table.

Continental Breakfast

🕒 8:00 AM - 9:00 AM, Apr 22

📍 Galleria Floor 4

On the 4th floor of etc.venues, please check in at the registration table.

8:30 AM

Welcome to the 2023 Sociable City Summit

🕒 8:30 AM - 8:45 AM, Apr 22

📍 4th Floor, Venture

Showcase



Welcome to the 2023 Sociable City Summit. This year marks the 40th Anniversary of the Responsible Hospitality Institute and this Summit marks a milestone in the organization's history.

Paul Seres, RHI Board Co-chair, will begin the program. He has been a regular Summit attendee since the series began in 2015 in Los Angeles. He will introduce the opening keynote speaker and the United Kingdom Showcase.

Speaker



Paul Seres

Board Member
Helios Hospitality Group

8:45 AM

New York City Police Welcome

🕒 8:45 AM - 9:00 AM, Apr 22

📍 4th Floor, Venture

Keynote



Chief of Department Jeffrey B Maddrey will begin the day with a welcome to New York City.

Speaker



Jeffrey B. Maddrey

Chief of Department
New York City Police Department

9:00 AM

The United Kingdom

🕒 9:00 AM - 10:00 AM, Apr 22

📍 4th Floor, Venture

Showcase



The United Kingdom (UK) is at the forefront of the global movement on the nighttime economy. Among the first to document the economic, cultural, and community value of the nightlife and leisure economy, the UK has raised the bar on nighttime management strategies. A network of Night Time Economy (NTE) Advisors is present in nearly every major city across the UK.

This distinguished panel of leaders from multiple sectors of the nighttime economy will share their vision and insights on the evolution the UK's nighttime economy, including:

1. How nighttime economy advisors are building local strategies to manage safety, harm reduction and inclusivity
2. How trade organizations advocate for resources to meet the challenges of the pandemic and the cost inflation crisis
3. How businesses are adapting to changes in the consumer market

Panelist



Michael Kill

CEO
Night Time Industries Association



Peter Marks

Chairman
Rekom UK



Carly Heath

Bristol Nights / Bristol City Council

Moderator



Philip Kolvin

Barrister
11KBW/Self-employed

10:00 AM

Snack Break

🕒 10:00 AM - 10:15 AM, Apr 22

📍 etc.venues: Galleria 5th floor

10:15 AM

Advancing Women to Improve Public Safety Outcomes

🕒 10:15 AM - 11:00 AM, Apr 22

📍 5th Floor, Progress

Safety

[Advancing Women to Improve Public Safety Outcomes](#)

Women make up only 12% of sworn officers and 3% of police leaders, despite compelling evidence about their unique value for improved public safety outcomes. The 30x30 Initiative seeks to advance women in policing, with the specific goal of reaching 30% in police recruit classes by the year 2030, helping agencies identify latent bias and ensure policies meet women's unique needs, and transform agency culture to ensure under-represented groups don't just survive but thrive.

Chief among public safety challenges in nightlife districts is the proper management of alcohol business licensing and compliance. Since the repeal of prohibition, state alcohol regulators have witnessed dramatic changes in the public demands for access to beer, cider, wine and spirits.

As in policing, women are underrepresented in the alcohol regulatory sector, yet they bring unique skills in team building and awareness of the risks associated with high risk drinking.

This workshop will explore actionable steps that jurisdictions can take to improve the representation and experiences of women in nighttime public safety.

Takeaways:

1. Understand why women continue to be under-represented in the police profession and understand the experiences of women currently in the field.
2. Understand the unique value of women officers, especially concerning improved public safety outcomes for communities.
3. Learn specific strategies and processes to broaden recruitment efforts, improve the accuracy of assessments for hiring and promotion, and improve retention of women officers in police departments.
4. Learn how women in regulation build safety alliances to coordinate education and compliance.
5. Understand the changing public demands for access to alcohol and the role of regulators in matching demand with controls.

🗣️ Speakers



Ivonne Roman

Co-founder, 30x30 initiative
30x30 Initiative NYU Policing Project



Kathie Durbin

Director
Director, ABS

Trends in How People Socialize and Consume Alcohol

🕒 10:15 AM - 11:00 AM, Apr 22

📍 5th Floor, Enterprise 3

Safety



[Trends in How People Socialize and Consume Alcohol](#)

Demographic trends, the impact of COVID, working from home, and health awareness are all changing how people meet, socialize and what beverages they choose to consume. The craft beverage industry fluctuates as people's preferences change. This session will provide a big-picture overview of beverage trends, alcohol consumption, how different demographic groups are socializing and what the trends show for the future.

Speaker



Lester Jones

VP Analytics and Chief Economist
National Beer Wholesalers Association

How to Avoid Noise Complaints

🕒 10:15 AM - 11:00 AM, Apr 22

📍 5th Floor, Enterprise 1 & 2

Planning



Music can bring comfort and inspiration but can also create conflict. This session will explore three dimensions of sound as it becomes disturbing or disruptive. Experts will discuss community engagement and health impacts from noise, the use of technology to mitigate sound from venues, and policy to establish standards for mediation systems. The goal is to resolve conflict and facilitate peaceful coexistence between residents and venues.

Speakers



Jocelyn Kane

Senior Policy Advisor
Responsible Hospitality Institute



Alan Fierstein

President
Acoustilog, Inc.



Arline Bronzaft

Professor Emerita
Professor Emerita, City University of New York

Philadelphia: Becoming a More “Sociable City”

🕒 10:15 AM - 11:00 AM, Apr 22

📍 5th Floor, Expand

Planning



[Philadelphia: Becoming a More "Sociable City"](#)

Learn how citizens successfully advocated for creating a Nighttime Economy Director position to make the city safer, more competitive, and more vibrant. A panel of key stakeholders will share how they collaborate on programs for safety, vibrancy, and managing nighttime impacts on residents. Learn how this foundational approach to governing the Social Economy could be a model for your city.

👤 Speakers



Raheem Manning
Director of Night Time Economy
City of Philadelphia



Isaiah Thomas
Councilmember at Large
City of Philadelphia



Dawn Summerville
Deputy Director Department of Commerce
City of Philadelphia



Michael Fichman
Lecturer
University of Pennsylvania

11:00 AM

Refreshment Break

🕒 11:00 AM - 11:15 AM, Apr 22

📍 Galleria 4th and 5th Floor

11:15 AM

Alcohol Alternatives in Social Spaces

🕒 11:15 AM - 12:00 PM, Apr 22

📍 5th Floor, Enterprise 3

Vibrancy



A new generation of consumers has access to many alcohol-free beverage choices in stores and at home, but those choices have been limited in social venues. That is changing with many more venues offering customized options with various fruit drinks and flavors, often with multiple listings on drink menus.

Panel Discussion Topics:

1. What does sober curiosity look like or mean to you?
2. What's the difference between owning a regular bar and a non-alcoholic bar?
3. What health benefits or aspects of your life have you noticed improvement from living a sober life?
4. Who is your demographic at Hekate?
5. Who is your demographic at AOP?
6. What was the motivation/inspiration behind starting AOP/ Hekate?
7. What is the best part of the sober curious community?
8. What are the challenges of running an NA Bar, and what are the positives?
9. Where do you see the NA space going in the next few years?

Speakers



Elizabeth Gascoigne

Chief Executive Officer
Absence of Proof



Abby Ehmann


Owner
Hekate Café & Elixir Lounge



Jocelyn Kane

Senior Policy Advisor
Responsible Hospitality Institute

Revisiting 2020 in NYC: Progress and Lessons Learned

 11:15 AM - 12:00 PM, Apr 22

 Expand

Planning



In December 2020, Paul Seres produced [a video highlighting the impact on NYC hospitality businesses](#). This session will convene those business operators featured in the video to learn about how they made it through, the lessons learned, and forecast for the future.

Speakers



Paul Seres

Board Member
Helios Hospitality Group



Karl Williams

Founder and CEO
Uncle Waithley's Beverage Company



Melba Wilson

Owner of Melba's Harlem, president of NYC Hospitality Alliance
Melba's Harlem, President

Hot Topics Concerning Nightlife Employees and Guests

🕒 11:15 AM - 12:00 PM, Apr 22

📍 5th Floor, Enterprise 1 & 2

Safety

Nightlife venues face increasing employment and similar liabilities today. Employee and guest related legal exposures come from a variety of risk areas, including employee payroll, service/bottle charges, independent contractor relationships, and dress codes and door policies. In addition, sexual harassment and discrimination claims continue to be a serious concern for industry operators. Social media has similarly opened a Pandora's box of risk for nightlife operations. Join Carolyn Richmond of Fox Rothschild as she leads a discussion among lawyers, operators, and insurance professionals navigating these issues.

- Recognizing legal risks of concern to nightlife employers.
- How to understand and address social media concerns as they relate to employees and patrons
- Assessing wage and hour risk and best practices.
- Balancing Hospitality with legal compliance

Speaker



Carolyn Richmond

Chair, Hospitality Practice Group
Fox Rothschild LLP

Open Forum with US Night Managers: Bring Your Questions and Challenges

🕒 11:15 AM - 12:00 PM, Apr 22

📍 5th Floor, Progress

Showcase



Please Note: Seats are limited; there will be a 2nd forum on Sunday.

An interactive discussion with night managers where you can pose your top questions and priorities. Whether you want to advocate for a Night Manager position or already have one in your city, this session will give you insights from current night managers. This session will be presented in partnership with The NITECAP Alliance, a network of US professionals responsible for nighttime economy advocacy, planning, and management.

12:00 PM

Lunch

🕒 12:00 PM - 1:00 PM, Apr 22

📍 Galleria 4th and 5th Floors

Lunch will be provided on both Galleria 4th and 5th floors

RHI Board Meeting

🕒 12:00 PM - 1:00 PM, Apr 22

📍 4th Floor, Capital

1:00 PM

Spotlight Interview: Peter Gatien, "The Club King" Empresario of The Tunnel, Limelight Showcase

🕒 1:00 PM - 2:00 PM, Apr 22

📍 4th Floor, Venture

Showcase



New York City is widely known for its legendary nightlife scene and history-making eras from the 1970s, 80s, and 90s. Those times are remembered now as an exciting time that inspired millions worldwide but also witnessed new restrictions and criminalization of the industry. In this spotlight interview, 1990s club king Peter Gatien – at once both vilified and celebrated – Peter will sit with *Interview* magazine editor-in-chief Mel Ottenberg for a rare in-person interview about the highs and lows of his era and the legacy of Tunnel, Limelight, and other legendary New York nightclubs.

The interview will be followed by a conversation with current New York nightlife leaders to connect the past to the present. NYC Office of Nightlife founding director Ariel Palitz, Nebula Managing Partner Richie Romero, House of Yes Co-Founder Kae Burke and attorney and founding member of NYC Hospitality Alliance Rob Bookman will discuss the state of the industry, the role of the Office of Nightlife and advocacy groups, and how far New York has come since those days.

Speakers



Peter Gatien
nightclub owner
Limelight and Tunnel



Mel Ottenberg
Editor-in-Chief
Interview Magazine



Robert Bookman
Partner
Pesetsky & Bookman



Ariel Palitz
Founding Director, NYC Office of Nightlife
Mayor's Office of Media and Entertainment



Richie Romero
Nebula
Managing Partner



Kae Burke
House of Yes
Co-Founder

2:00 PM

Refreshment Break

🕒 2:00 PM - 2:15 PM, Apr 22

📍 Galleria 4th and 5th Floors

2:15 PM

Building a Safety Alliance for Risk Management and Rapid Response

🕒 2:15 PM - 3:00 PM, Apr 22

📍 5th Floor, Enterprise 3

Safety



Nightlife settings are typically high-intensity environments with complex dynamics and risk factors. COVID was a catalyst for the involvement of multiple city, county, and state agencies working together to build risk management and rapid response in cooperation with businesses. Sacramento and Dallas share how their code compliance departments lead an alliance of fire, police, health, regulatory, and other compliance agencies working with venue operators to reduce risk.

Speakers



Chris Christian

Director, Code Compliance Dept
City of Dallas



Jose Mendez

Code Enforcement Manager
City of Sacramento CDD



Tina Lee-Vogt

Program Manager, Code Compliance Division
City of Sacramento / Community Development Department

Diversity, Equity & Inclusion is Vital for the Future Workforce

🕒 2:15 PM - 3:00 PM, Apr 22

📍 5th Floor, Progress

Vibrancy



[Diversity, Equity & Inclusion is Vital for the Future Workforce](#)

The Fundamentals Session assists with Advancing Diversity, Equity, and Inclusion (DEI) initiatives to strengthen organizations by bringing new ideas, perspectives, and open-mindedness to the forefront. Elevating the importance of DEI and ensuring it is woven into the industry's core is vital for the future workforce.

The Fundamentals of Diversity, Equity & Inclusion session provides a groundwork for understanding DEI. This session equips participants with a sense of basic concepts of DEI: definitions, terms, and behavioral modifications that foster DEI and create a strategic approach throughout the organization. Attendees leave with the confidence and skills to engage in meaningful conversations around the issues of DEI.

- The evolution of Diversity, Equity, and Inclusion
- Defining Diversity, Equity, and Inclusion, also understanding the Dimensions of Diversity and how they impact how we see each other.
- Discover the Business Narrative for Diversity, Equity, and Inclusion and ways to impact organizational processes and routines to make them more inclusive and welcoming.

Distinguish the benefits of developing an Organizational Assessment and comprehensive DEI strategy for a modern workforce.

- Leverage knowledge of Cultural Diversity and Cultural Competence, recognizing and respecting the existence and presence of diverse groups of people within a society.
- Learn and apply the Language of Diversity, Equity, and Inclusion.

Speaker



Greg Deshields

Executive Director
Tourism Diversity Matters

Reimagining the Palette of Downtown Life

🕒 2:15 PM - 3:00 PM, Apr 22

📍 5th Floor, Expand

Planning



[Reimagining the Palette of Downtown Life](#)

Storefront facades define a town or city's character, culture, lifestyle, and economy. Today, remnants of COVID have many wondering how to emerge from the loss of office workers, retail, and daytime foot traffic that was a standard of the 21st century. Will it be a conversion of office space to residential? A shift to smaller suburban centers? Creating downtown as the social center, with events, restaurants, cafes and live music? This session will review research on trends and implications of each transition.

🔊 Speakers



Tom Moriarity
Managing Director
Retail Development Strategies



Leslie Gray
Vice President
Jon Stover & Associates

New York City Mayor's Office of Nightlife

🕒 2:15 PM - 3:00 PM, Apr 22

📍 5th Floor, Enterprise 1 & 2

Showcase

- [NYC Office of Nightlife Annual Report 2022](#)
- [NYC Office of Nightlife Inaugural Report 2018-2021](#)
- [NYC's Economic Impact Study 2018](#)

The Office of Nightlife, at the Mayor's Office of Media and Entertainment, is a liaison for New York City's nightlife industry and community to all City agencies. This Office's purpose is to help establish and coordinate systemic solutions to support the nighttime economy, culture, and quality of life.

🔊 Speakers



Ariel Palitz
Founding Director, NYC Office of Nightlife
Mayor's Office of Media and Entertainment



Andrew Rigie
Executive Director
New York Hospitality Alliance

3:00 PM

Refreshment Break

🕒 3:00 PM - 3:15 PM, Apr 22

📍 Galleria 4th and 5th Floors

3:15 PM

Dublin Showcase: Revising 20th Century Policy for 21st Century Life

🕒 3:15 PM - 4:00 PM, Apr 22

📍 5th Floor, Enterprise 1 & 2

Showcase



[Dublin Showcase: Revising 20th century Policy for 21st Century Life](#)

Dublin is the leader of reforms in Ireland and supports of the nighttime social economy. Learn about the progress being made in developing the evening and nighttime economy including legislative and licensing changes, night transport, cultural development and changes in government understanding of the importance of the nighttime economy in the context of the broader city economy.

🗣️ Speaker



Gerard Farrell

Director of Operations
DublinTown

Celebrating Diversity, Enhancing Safety: Welcoming LGBTQ+ Staff and Patrons

🕒 3:15 PM - 4:00 PM, Apr 22

📍 5th Floor, Progress

Vibrancy



For social venues and districts to thrive, LGBTQ+ people must feel safe and welcome, embracing roles as guests and staff. Learn why it's essential to curate safer spaces for LGBTQ+ people using bystander skills to foster cultures of respect in nighttime venues. Build on existing hospitality skills and values to create safe spaces for diverse patrons and staff, thus increasing staff morale and guest satisfaction while reducing turnover.

- How sexual harassment and assault happen in nightlife, and how they affect LGBTQ+ people particularly;
- How to identify homophobia, transphobia, and other problems before they escalate;
- How to prevent sexual harassment and assault;
- Practical, hands-on skills bystander intervention skills tailored to nightlife that you can take back to your establishments and communities.

🗣️ Speaker



AJ Head

Program Manager
Safe Bars

Technology, Training, Systems: Prevention and Response to Active Shooters

🕒 3:15 PM - 4:00 PM, Apr 22

📍 5th Floor, Enterprise 3

Safety

[Technology, Training, Systems: Prevention and Response to Active Shooters](#)

This timely and informative session will cover current technology being used to help limit or prevent active shooters in hospitality venues. Additionally, the session will discuss the current hospitality training and the evolutions in this area to help prevent these deadly events.

Jason and Robert will provide information that attendees can discuss and investigate when they return to their home jurisdictions to help make their liquor licensee's safer.

Attendee Learning Objectives - After this session, attendees will understand the following;

- Current technology available to assist in prevention of both bad actors and active shooting incidents.
- Current mechanical prevention tools to assist in active shooter incidents.
- The law enforcement considerations when providing training for the hospitality industry.
- The necessary and proven active shooter training points for hospitality employees to understand.
- What a long term national training solution might look like.

🗣️ Speakers



Robert C. Smith

President/CEO
Nightlife Security Consultants



Jason Swanson

VP of Growth
PatronScan

Proactive: What's Next and How Do We Get Ahead of It

🕒 3:15 PM - 4:00 PM, Apr 22

📍 5th Floor, Expand

Planning



Participants in this session will be guided through a process to identify -- and solve -- a pressing and shared nighttime challenge or opportunity. Bring your best thinking ... and experience a process by which any community and municipal group can address and resolve issues.

- There will be no ice-breakers.
- There will be no sticky dots.
- The loudest personalities in the room will not overshadow others.

We'll begin with topics such as:

- Is there still social life after midnight?
- Who should make decisions about planning life at night?
- Will women shape the future of nightlife venues?
- How can cities overcome fear and embrace controlled chaos?

The group will identify a pressing issue and will collectively propose a solution.

P.S. "Create a task force" will not be an acceptable answer.

 **Speaker**



Randall White

Host and Curator
24HourNation

4:00 PM

Snack Break

🕒 4:00 PM - 4:15 PM, Apr 22

📍 Galleria 4th Floor

4:15 PM

The Future of Music and Music Venues

🕒 4:15 PM - 5:15 PM, Apr 22

📍 4th Floor, Venture

Vibrancy



They were the first to close and the last to reopen. COVID-era restrictions greatly impacted live music venues. As public demand increases, the music industry faces challenges from rent, security staff shortages, insurance, and competition from festivals and events. Hear from leading advocates how musicians and DJ's are bringing music back and what venues are doing to create new experiences for the public.

Moderator



Rev. Moose

Managing Partner/Co-Founder
Marauder

Speakers



Shahida Mausi

The Right Productions/Black Promoters Collective



Kerri Park

Chief Operating Officer
World Cafe Live



Peter Marks

Chairman
Rekom UK



Hal Gould


Director of Operations
Bowery Presents

Sun, Apr 23, 2023

8:00 AM


Check-in


 8:00 AM - 10:00 AM, Apr 23

 etc.Venues 360 Madison Avenue (entrance on 45th Street), 4th Floor

On the 4th floor of etc.venues, please check in at the registration table.


Continental Breakfast


 8:00 AM - 9:00 AM, Apr 23

 4th Floor, Venture

8:30 AM

Welcome

 8:30 AM - 9:00 AM, Apr 23

 4th Floor, Venture

[Showcase](#)



The Responsible Hospitality Institute brings a long history and global influence on the evolution of planning, management, and policing of the nighttime social economy. RH'sI founder and president provides background on the organization's inception, accomplishments, and vision for the future. Your participation at the Summit is a testimony of joining RHI's mission to assist businesses and communities in creating safe, inclusive, vibrant, and sustainable places for people to socialize.

🔊 Speaker



Jim Peters

President
Responsible Hospitality Institute

9:00 AM

Strategic Nightlife Mobility Planning in NYC & Beyond

🕒 9:00 AM - 10:00 AM, Apr 23

📍 4th Floor, Venture

Planning



This session will focus on **strategic nightlife mobility** planning in New York City and beyond. A panel of high-level transportation policymakers will discuss how they manage the street as a venue by integrating mobility options and how such management strategies and policies promote safety, accessibility, sustainability, and equitable service to underserved communities.

In many cities, and especially NYC in pre-covid nightlife areas, managing closing-time crowds was a major challenge. Expanded seating means increased numbers of people, all seeking transportation simultaneously.

This people movement is compounded by the competition for drivers among the taxi, TNC and home delivery services, making egress take longer due to fewer vehicles, creating impacts on safety and residential quality of life from lingering crowds. Reduced public transportation compounds these factors, not only for the people patronizing dining and entertainment venues, but the staff in these businesses, as well as the many other people working at night.

Parklets (expanded seating in parking spaces) and streateries (where streets are closed for expanded outdoor seating and pedestrian areas) have dramatically altered traffic flow and parking. Add to this the growth in take-out and home delivery services, requiring curbside pick-up areas competing with TNC vehicles and taxis. These all overlap with bike lanes and scooters woven into the fabric of the street.

As a case study, NYC transportation officials will explain how public transit, parking management, bike and pedestrian planners, TNCs, taxicabs and regulators are working together for a seamless integration of all services for nighttime patrons and workers to get home safely, quickly and affordably. An emphasis will be placed on governance, and how multiple public and private stakeholders can and should work together. Audience feedback and comparative solutions from other cities will be woven into the fabric of this strategic discussion.

🗣️ Speakers



Matt Daus
President
International Association of Transportation Regulators



Nivardo Lopez
Deputy Secretary
New York Department of Transportation



Ydanis Rodriguez
Commissioner
New York City Department of Transportation



Wendy Klancher
NYC Taxi and Limo Commission

10:00 AM

Snack Break

🕒 10:00 AM - 10:15 AM, Apr 23
📍 Galleria 5th Floor

10:15 AM

Keeping Downtown Burlington Safe After Defunding the Police

🕒 10:15 AM - 11:00 AM, Apr 23
📍 5th Floor, Enterprise 3

Safety



[Keeping Downtown Burlington Safe After Defunding the Police](#)

In 2020, Burlington, Vermont cut police department funding by 30%, resulting in the loss of officers from 95 to 62, with 21 officers on patrol today. As Burlington struggles to re-open its downtown economy, the city faces a significant challenge: keeping the downtown safe with minimal police response. Learn about the impacts of this decision and Burlington's relentless work to hold onto its downtown in the face of this challenge.

🗣️ Speakers



Kelly Green Devine
Executive Director
Burlington Business Association



Colin Hilliard
Advocacy Director
Burlington Business Association

Cannabis Lounges as New Social Spaces

🕒 10:15 AM - 11:00 AM, Apr 23
📍 5th Floor, Expand

Vibrancy



Cities throughout North America are experimenting with cannabis lounges to allow consumption in social venues. But, cannabis and alcohol cannot be legally consumed in the same space. This session will facilitate a discussion of the evolution of cannabis as a social substance, trends in cannabis lounges, and political advocacy for the transition to a formal policy.

🔊 Speakers



Jocelyn Kane

Senior Policy Advisor
Responsible Hospitality Institute



Ariel Palitz

Founding Director, NYC Office of Nightlife
Mayor's Office of Media and Entertainment

NITECAP and NIVA Bring Solutions to Your City

🕒 10:15 AM - 11:00 AM, Apr 23

📍 5th Floor, Enterprise 1 & 2

Vibrancy

The 2020 pandemic galvanized two critical networks. The National Independent Venue Association (NIVA) built a music and performance venues network to advocate for the “Save the Stage” legislation, bringing essential resources to keep venues open. The Nighttime Economy Culture and Policy (NITECAP) Alliance united professionals responsible for nighttime economy advocacy, planning and management in US cities. Learn how both groups can bring important information and strategies to your city’s nighttime social economy management.

🔊 Speakers



Stephen Parker

Executive Director
National Independent Venue Association



Scott Plusquellec

Nightlife Business Advocate
Seattle Office of Economic Development

Minneapolis 2020 Revisited: Lessons Learned for the Future

🕒 10:15 AM - 11:00 AM, Apr 23

📍 5th Floor, Progress

Showcase



In December 2020, Minneapolis produced [a documentary](#) on the impact of COVID and George Floyd rallies. There are interviews with various sectors of the city, including the iconic [First Avenue](#) music venue manager. This session will feature representatives from Minneapolis reporting on progress and future of the city's life at night.

🔊 Speakers



Ben Shardlow
Director of Urban Design
Mpls Downtown Improvement District



Mark Klukow
Lieutenant
Minneapolis Police Department

11:00 AM

Refreshment Break

🕒 11:00 AM - 11:15 AM, Apr 23

📍 Galleria 4th and 5th Floors

11:15 AM

Place of Last Drink Data to Conduct Early Assistance with Social Venues

🕒 11:15 AM - 12:00 PM, Apr 23

📍 5th Floor, Progress

Safety



[Place of Last Drink Data to Conduct Early Assistance with Social Venues](#)

Learn how the National Liquor Law Enforcement Association (NLLEA) partners with the Vermont Department of Liquor and Lottery to conduct Place of Last Drink (POLDD). You'll find out how to use data collection, education, and follow-up to make the program successful in your community. Sharing information can incentivize alcohol-serving establishments to train their employees to recognize underage or intoxicated patrons.

🔊 Speakers



Carrie Christofes

Executive Director
National Liquor Law Enforcement Association



Melanie Gaiotti

Sergeant
Vermont Department of Liquor and Lottery

Harm Reduction Comes to Nightlife Venues

🕒 11:15 AM - 12:00 PM, Apr 23

📍 5th Floor, Enterprise 3

Safety



[Harm Reduction to Nightlife Venues](#)

Join us in a cross-Atlantic discussion on training and advocacy with tools and techniques to reduce harm from drug use at festivals and in night venues. Although “zero tolerance” is still the default in many places, drug policy in the U.S. is shifting. What would it take for cities to adopt a harm-reduction approach in their nightlife venues? This session explores some U.S.-based harm reduction resources in a festival context and a case study from Bristol, England building a community approach.

Understand the current state of U.S. drug policy and how it might affect your city

+ Stefanie to present some quick facts and figures on cannabis legalization, psychedelics decrim, and key harm reduction law changes

- Learn about U.S.-based resources for harm reduction
 - Stefanie to present two quick case studies: drug education training at Insomniac festivals, and Fireside Psychedelic Peer Support + RockMed
- Learn about Bristol’s process of adopting a harm reduction approach within nightlife
- Carly to present on how her agency convinced Bristol to adopt a harm reduction approach in its nightlife venues, and some of the key programs/services / outcomes

🔊 Speakers



Stefanie Jones

Independent Consultant
Safer Partying



Carly Heath

Bristol Nights / Bristol City Council

The Night Manager and City Administration

🕒 11:15 AM - 12:00 PM, Apr 23

📍 5th Floor, Enterprise 1 & 2

As cities experience a rebirth of their social economy, many create a dedicated office with staff to liaise among key stakeholders to coordinate resources and planning. This role takes on different forms from city to city, some internal to city administration and some outside. This session will bring four perspectives on how the night manager blends into city administration, with representatives from the city manager's offices in Sacramento and Dallas and night managers from Austin and Philadelphia sharing their experiences.

- Learn how each city has structured its approach to nighttime management
- Discover lessons that have been learned and what would work for your city
- Explore how the night manager interacts with the city manager and department heads

🔖 Panelist



Carl Simpson
Interim Assistant City Manager
City of Dallas



Michael Jasso
Assistant City Manager
City of Sacramento



Raheem Manning
Director of Night Time Economy
City of Philadelphia



Brian Block
Nightlife & Entertainment Services Manager
City of Austin

🔖 Moderator



Randall White
Host and Curator
24HourNation

Montreal: Where Citizens Govern the Night

🕒 11:15 AM - 12:00 PM, Apr 23

📍 5th Floor, Expand

Showcase



[Montreal: Where Citizen Govern the Night](#)

Montreal has a long history as a nightlife and cultural destination, and like many cities, it faces the challenges and opportunities of developing the city at night. This session will provide an overview of the nightlife policy, governance, and social vibrancy work in one of North America's most dynamic nightlife cities. Explore how the MTL 24/24 citizens-group is tackling challenges via participatory processes, pilot projects, and planning vibrant social happenings. The session will also explore how the current governance model works to analyze, structure, and "unite" the night by organizing open consultations, night studies, and test cases in partnership with the City.

🗣️ Speaker



Mathieu Grondin

Executive Director
MTL 24/24

12:00 PM

Lunch

🕒 12:00 PM - 1:00 PM, Apr 23

📍 etc.venues:Galleria 4th floor

Lunch will be provided on both Galleria 4th floor

Strategic Partners Meeting (Invite Only)

🕒 12:00 PM - 12:45 PM, Apr 23

📍 4th Floor, Capital

1:00 PM

Organizing, Activating, and Advocating: How Women are Running NYC Nightlife

🕒 1:00 PM - 2:00 PM, Apr 23

📍 4th Floor, Venture

Showcase

As New York City emerges from the darkest days of Covid-19, women have emerged as leaders in the nightlife industry, not only running their venues but working to organize new advocacy groups and ushering in the industry's revival. This panel invites the women serving as NYC's nightlife leaders to reflect on the impacts of the last few years, the policy needs and trends they are advocating for, and the programs and practices they anticipate in the years ahead, along with the challenges the industry still faces as they work to bring the city and entire industry back like only women can.

🗣️ Speakers



Barbara Sibley

Chef Owner
La Palapa/La Palapa Taco Bar



Megan Rickerson

Owner
Someday Bar



Ariel Palitz

Founding Director, NYC Office of Nightlife
Mayor's Office of Media and Entertainment



Diana Mora

Founder. Music Lifestyle. Culture Creator.
Friends and Lovers



Melba Wilson

Owner of Melba's Harlem, president of NYC Hospitality Alliance
Melba's Harlem, President



Jen Lyon

Founder of MeanRed Productions, Co-Chair NYNIVA

2:00 PM

Refreshment Break

🕒 2:00 PM - 2:15 PM, Apr 23

2:15 PM

Women's Safety in Venues and Public Space

🕒 2:15 PM - 3:00 PM, Apr 23

📍 5th Floor, Enterprise 3

Safety

[Women's Safety in Venues and Public Space](#)

Women represent half the population, but are the majority of recipients of sexual harassment and victims of male violence. Ensuring the safety of female patrons and employees who work in nighttime social spaces is critical to the overall safety of social venues and social districts. There are simple steps we can take to design for safety, with best practice examples from around the world.

In this session we will learn how to design and advocate for safer business districts and social venues. A key step is to raise awareness that women's safety is not just a women's issue – it should be a priority across the gender spectrum. How do we make bystanders of us all?

RHI's Vice President Alicia Scholer will share findings from focus group research in the U.S., Canada, and Mexico about how to make nighttime social spaces safer and more comfortable for women.

Carly Heath (UK), Night Time Economy Advisor for the Bristol City Council will share the city's comprehensive programming for women's safety in the nighttime economy. Bristol has undertaken citywide initiatives and campaigns that invest in the safety of women patrons and employees.

Key takeaways

- Women's wish list for improvements in social venues
- Top women's nightlife safety issues and how to tackle them
- Training, campaigns, and programming to address sexual violence in nighttime social spaces
- How to create buy-in and alliances with public, private and government partners to address sexual violence
- How to get your city to adopt a citywide Women's Safety Charter

🗣️ Speakers



Alicia Scholer

Vice President
Responsible Hospitality Institute



Carly Heath

Bristol Nights / Bristol City Council

Open Forum with US Night Managers: Bring your Questions and Challenges

🕒 2:15 PM - 3:00 PM, Apr 23

📍 5th Floor, Progress

Showcase



An interactive discussion with night managers where you can pose your top questions and priorities. Whether you want to advocate for a Night Manager position or already have one in your city, this session will give you insights from current night managers. This session will be presented in partnership with The NITECAP Alliance, a network of US professionals responsible for nighttime economy advocacy, planning, and management.

🗨 Speakers



Allison Harnden
Nighttime Economy Manager
City of Pittsburgh, Office of Nighttime Economy



Brian Block
Nightlife & Entertainment Services Manager
City of Austin



Raheem Manning
Director of Night Time Economy
City of Philadelphia



Scott Plusquellec
Nightlife Business Advocate
Seattle Office of Economic Development



Ben Van Houten
Business Development Manager, Nightlife & Entertainment Sector
SF Office of Economic & Workforce Development



Tina Lee-Vogt
Program Manager, Code Compliance Division
City of Sacramento / Community Development Department



Joe Reilly
Nighttime Mayor
Iowa City Downtown District



Dominique Greco
Founder/Executive Director
Orlando Hospitality Alliance



Ariel Palitz
Founding Director, NYC Office of Nightlife
Mayor's Office of Media and Entertainment

Professionalization of Venue Safety: International Models

🕒 2:15 PM - 3:00 PM, Apr 23

📍 5th Floor, Enterprise 1 & 2

Safety



The International Nightlife Association will feature its comprehensive certification process for nightclubs on security, safety, and sound management. The Night Time Industries Association will present the NTIA's Standards of Good Practices. Representatives of both associations will discuss the future of professional standards in the nighttime industry.

🔊 Speakers



Camilo Ospina
Vicepresident for LATAM
International Nightlife Association / Asobares Colombia



Michael Kill
CEO
Night Time Industries Association

3:00 PM

Snack Break

🕒 3:00 PM - 3:15 PM, Apr 23
📍 Galleria, 4th Floor

3:15 PM

Vision for 2024: What is the Future of the Nighttime Social Economy?

🕒 3:15 PM - 4:15 PM, Apr 23
📍 4th Floor, Venture



The closing panel will be a discussion led by Philip Kolvin to solicit highlights from panelists gathered over the two days of the Summit. On March 2, 2020, Philip closed the Summit in Seattle, prior to awareness of COVID, setting a vision on how the social economy will evolve. As we prepare for the 2024 Summit, Philip will condense lessons into a roadmap of what can be expected in the upcoming year.

🔊 Speakers



Michael Kill
CEO
Night Time Industries Association



Philip Kolvin
Barrister
11KBW/Self-employed



Camilo Ospina
Vicepresident for LATAM
International Nightlife Association / Asobares Colombia



Stephen Parker
Executive Director
National Independent Venue Association



Allison Harnden
Nighttime Economy Manager
City of Pittsburgh, Office of Nighttime Economy

4:15 PM

Conclusion and Invitation by Dallas, TX to the 2024 Sociable City Summit

🕒 4:15 PM - 4:30 PM, Apr 23

🗣️ **Speaker**



Carl Simpson
Interim Assistant City Manager
City of Dallas



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