

Sociable City **SUMMIT**

FEBRUARY 29 – MARCH 2 | MOTIF HOTEL

TECH | MUSIC | CANNABIS | NIGHTLIFE



RHI'S ANNUAL
INTERNATIONAL SUMMIT
FOR NIGHTTIME MANAGEMENT

2020

BUILDING BLOCKS FOR YOUR NIGHTTIME ECONOMY



LAY A FOUNDATION

RESOURCES | ACTION TEAMS

LAY A FOUNDATION



SOCIABLE CITIES REQUIRE A FOUNDATION OF policies and resources to protect nightlife and data-driven decision making. Commitment to the vision of safe and vibrant nightlife can be facilitated through creation of a staff position (e.g. night mayor) and a supportive alliance of key stakeholders.



PLAN FOR PEOPLE

QUALITY OF LIFE | MOBILITY

PLAN FOR PEOPLE

SMART GROWTH PLANNING for nightlife seamlessly facilitates use of hospitality zones at different times of day and for different purposes. High standards for quality of life and safe mobility options to/from and within the district requires foresight to plan and infrastructure to make it a reality.



ASSURE SAFETY

PUBLIC SAFETY | VENUE SAFETY

ASSURE SAFETY

NIGHTLIFE SETTINGS ARE TYPICALLY HIGH-INTENSITY environments with complex dynamics and risk factors. A continuum of stakeholders, principal of which are police and venue security, are invested in protecting patrons from violence, sexual assault, theft, underage drinking and impaired driving.



ENHANCE VIBRANCY

ENTERTAINMENT | PUBLIC SPACE

ENHANCE VIBRANCY

VIBRANCY IS CREATED BY A VARIETY OF SOCIAL experiences in bars, restaurants, cafes and live music venues. Spontaneous encounters in public space, such as in outdoor cafes, plazas, etc., also signal the vitality of a district.

February 29, 2020

Welcome to Seattle.

In 1978 I took soaring lessons in the countryside of Northern Virginia. The engineless plane is towed to a flying altitude and released. In order to maintain altitude, I had to find “thermals,” an upward current of warm air. Invisible to the eye, it requires focused attention on slight movements of the wing. With a shift in one wing or the other from rising air, turning into that direction brings the plane to the edge of the thermal. Properly positioned, the plane gains altitude and distance. If you’ve ever watched a hawk flying in a circle, which is sometimes a companion and guide to thermals, you understand how little energy is required to maintain a long flight.

RHI Summits are the thermals of innovation and discovery. This is especially true in the city of Seattle. The theme of this year’s Summit – Music, Tech, Nightlife and Cannabis – will showcase a city that is always feeling for the slight movement in society. Seattle’s champions and entrepreneurs are known for mobilizing resources and talent to maintain a leadership role of innovation. I hope it is an inspiring environment to learn, unlearn and innovate.

This year’s Summit will bring together representatives of 76 cities and 28 states and provinces - all seeking to make nightlife safe and vibrant. If this is your first time attending a Summit, you will meet many who have attended all Summits since 2015. Some are volunteer Ambassadors who can mentor you and introduce you to other innovators in nighttime management.

Want to keep the momentum going after the Summit and stay connected with peers and technical experts? I encourage you to subscribe to RHI’s Sociable City Network (www.sociablecity.org) for ongoing insights, Ambassador Blogs, case studies and dozens of recorded webinars featuring global leaders.

Finally, mark your calendar for February 26-28, 2021 to attend the Sociable City Summit in Washington, DC.

Thanks for your participation and support of RHI’s mission to create safe and vibrant places to socialize.

Sincerely,



James E Peters

Responsible Hospitality Institute

831.438.1404

Jim@rhiweb.org



Sociable City SUMMIT

WELCOME TO SEATTLE
SATURDAY, FEBRUARY 29, 2020 AT 5:00PM – 6:00PM IN EMERALD BALLROOM 1



The opening session will introduce you to what makes Seattle a destination city for visitors and businesses seeking a unique cultural experience. Home to music legends, a center for technology innovators and a vibrant nightlife will be the backdrop of your personal experience and the lessons you will learn from the many speakers sharing the Seattle story throughout the Summit.

You will meet Seattle natives who will guide you to the many nightlife destinations in Pioneer Square, Capitol Hill, Belltown, Fremont and South of Downtown (“SoDo”). Show your name badge for free entry to Life on Mars - www.lifeonmarsseattle.com



Jim Peters
President
Responsible
Hospitality Institute



Reese Tanimura
Chair, Seattle Music
Commission &
Managing Director
Northwest Folklife



Tracey Wickersham
Senior Director of
Cultural Tourism
Visit Seattle

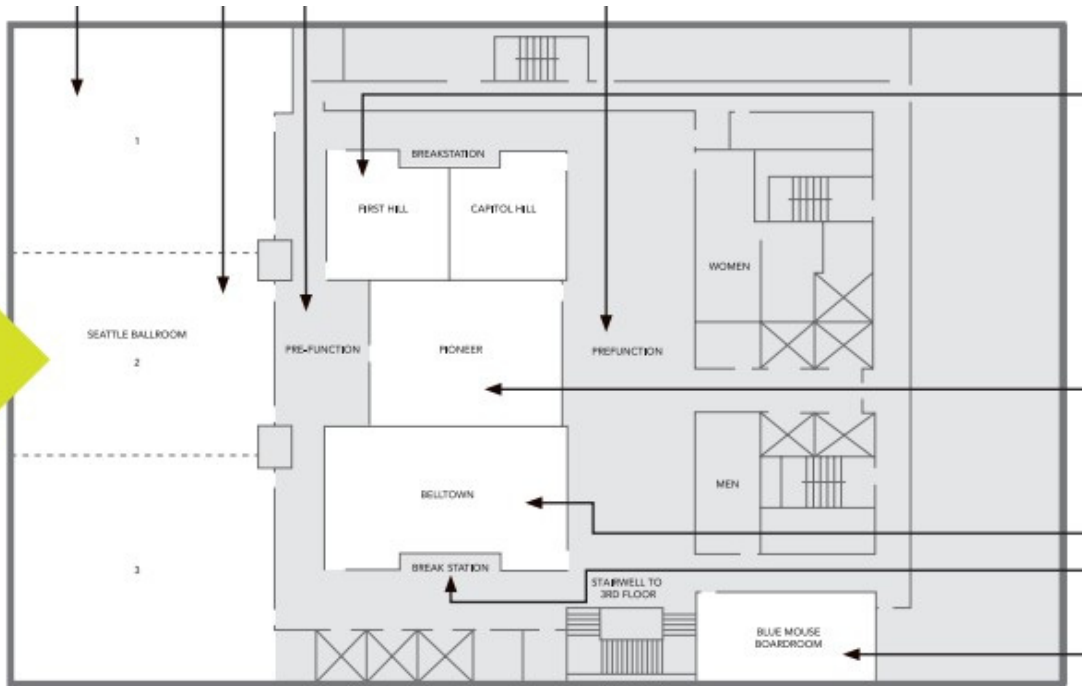
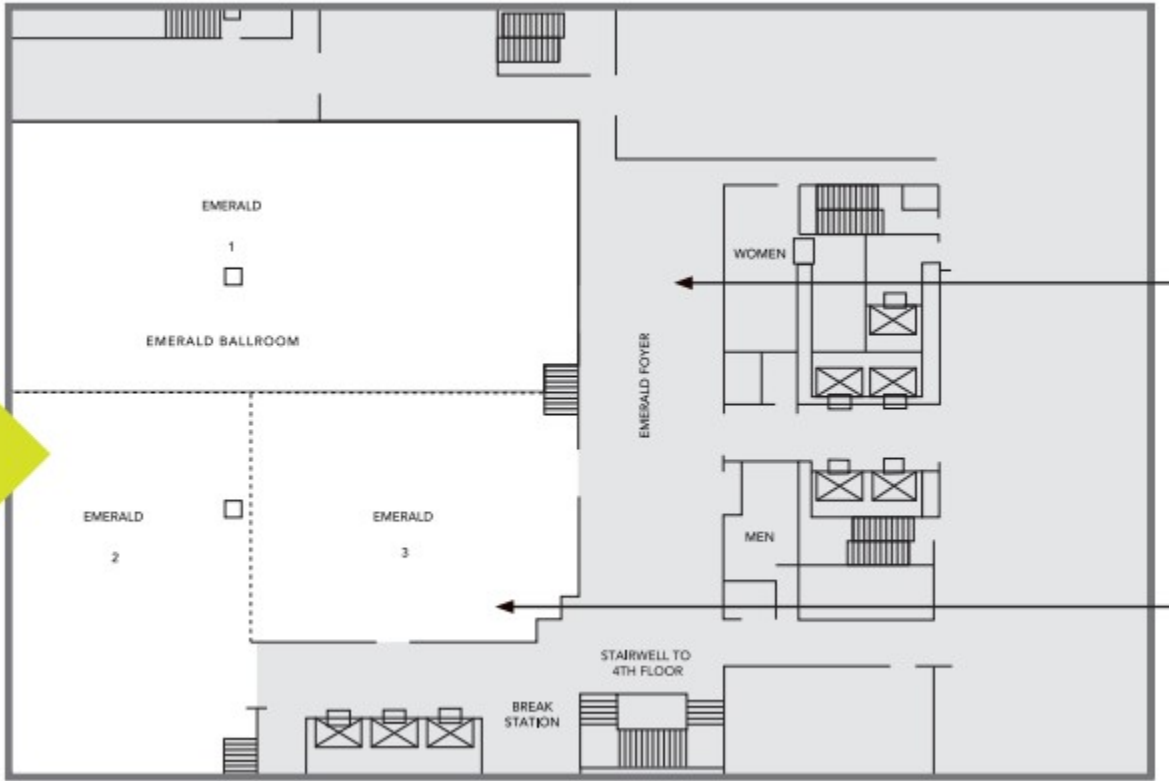
THANKS TO OUR SPONSORS AND PROMOTIONAL PARTNERS

A shout out and special thanks to Scott Plusquellec, Nightlife Business Advocate, City of Seattle, Office of Film + Music + Special Events and Kate Becker, Creative Economy Strategist, Office of King County Executive Dow Constantine, in leading the host committee and for assistance with local planning.

We are grateful to the following organizations for their underwriting support and promotional partnerships:



MOTIF HOTEL



SSID/Network Name: Motif-Meetings | Password: Motif2020

2020's PREMIER EVENT TO PLAN AND MANAGE NIGHTLIFE

TECH | MUSIC | CANNABIS | NIGHTLIFE

Sociable City **SUMMIT**



FEB 29 – MAR 2, 2020

SATURDAY		FEBRUARY 29, 2020			
9:00AM – 10:00AM	Academy Registration			Emerald Foyer	
10:00AM – 4:00PM	Nighttime Management Academy			Seattle Ballroom 3	
12:00PM – 5:00PM	Summit Registration			Emerald Foyer	
5:00PM – 6:00PM	Welcome to Seattle			Emerald Ballroom 1	
SUNDAY		MARCH 1, 2020			
7:30AM – 8:30AM	Registration and Breakfast			Emerald Foyer	
8:30AM – 9:00AM	Welcome			Emerald Ballroom 1	
9:00AM – 9:45AM	Learning to Unlearn			Emerald Ballroom 1	
9:45AM – 10:00AM	Break				
10:00AM – 11:15AM	Seattle Ballroom 1	Seattle Ballroom 2	Seattle Ballroom 3		
	Public Safety Teams in Nightlife Districts	Evolution of a Music City: Seattle's Story	Three Cities Share Tips to Create Nightlife Offices and Night Managers		
11:15AM – 11:30AM	Break				
11:30AM – 12:45PM	Seattle Ballroom 1	Seattle Ballroom 2	Seattle Ballroom 3	Belltown	
	Supervisors Sharing Solutions on Safety and Security	Women Making Things Happen in Nightlife	The Changing Nature of Retail: Activating Streets with Social Uses	Industry Collaboration for Social Responsibility	
12:45PM – 1:00PM	Break				
1:00PM – 1:45PM	Luncheon			Emerald Ballroom 1	
1:45PM – 2:30PM	Seattle City Showcase			Emerald Ballroom 1	
2:30PM – 2:45PM	Break				

SUNDAY		MARCH 1, 2020		
2:45PM – 4:00PM	Seattle Ballroom 1	Seattle Ballroom 2	Seattle Ballroom 3	Belltown
	Mobility Trends in Nightlife	Community-Centered Compliance: Shifting from "Doing to" to "Doing with"	City Showcase of Victoria, BC: Making Late Great Strategies and Global City Project Showcase	Thinking Outside The Red Cup: Individual And Environmental Approaches to Substance Use in College Communities
4:00PM – 4:15PM	Break			
4:15PM – 5:45PM	Seattle Ballroom 1	Seattle Ballroom 2	Seattle Ballroom 3	Belltown
	#MeToo in Nightlife: Creating a Culture of Respect & Security Guard Training to Produce a Safer 21st Century Venue	Managing Sound in a Music City	NYC Nightlife Showcase & Washington, DC Nightlife Showcase	Research Forum Shares Studies on Night Mayors & How to Evaluate a District
5:45PM – 6:15PM	Break			
6:15PM – 6:45PM	Meet in Lobby. Shuttles will be available between 6:15-7:00pm to the reception. Lobby			
6:30PM – 8:30PM	Reception (Off-Site) The Rendezvous: 2322 2nd Ave, Seattle, WA 98121 <i>You are responsible for transportation back to the hotel.</i>			
MONDAY		MARCH 2, 2020		
7:30AM – 8:30AM	Registration and Breakfast			Emerald Ballroom 1
8:30AM – 9:00AM	Welcome Back & 2021 Summit Announcement			Emerald Ballroom 1
9:00AM – 9:15AM	Break			
9:15AM – 10:30AM	Seattle Ballroom 1		Seattle Ballroom 3	Belltown
	Diversity, Equity and Inclusion in Nightlife		Privatizing Sidewalks to Reduce Violence in an Entertainment District and Lessons Learned from Orlando Pulse Nightclub Shooting	Unlearning in Action <i>Advance sign-up required. Participation limited to 20 people.</i>
10:30AM – 10:45AM	Break			
10:45AM – 12:00PM	Stirring the Pot of Cannabis Regulation: From Brews to Blunts			Emerald Ballroom 1
12:00PM – 12:30PM	Luncheon			Emerald Ballroom 1
12:30PM – 1:00PM	Guest Speaker: Philip Kolvin			Emerald Ballroom 1
1:00PM – 1:15PM	Closing Comments by King County Executive Dow Constantine			Emerald Ballroom 1
1:15PM – 2:30PM	Prizes and Affinity Networking			Emerald Ballroom 1
2:30PM – 3:00PM	Concluding Comments			Emerald Ballroom 1

SUNDAY, MARCH 1, 2020

8:30AM – 9:00AM

BUILDING BLOCK: LAY A FOUNDATION

EMERALD BALLROOM 1

WELCOME

Welcome speakers will get you ready for a jam-packed, two-day excursion into exploring innovation and solutions in managing life at night.



Paul Seres
Founding Trustee
New York City
Hospitality Alliance
RHI Board



Allison Harnden
Nighttime Economy
Manager
Pittsburgh, PA
RHI Board



Pete Holmes
City Attorney
Seattle, WA

SUNDAY, MARCH 1, 2020

9:00AM – 9:45AM

BUILDING BLOCK: LAY A FOUNDATION

EMERALD BALLROOM 1

LEARNING TO UNLEARN

Building a Foundation for the Day

To change the small things, we change what we know; to change the big things, we change what we believe.

We are living in a complex, ever-changing world, that is requiring us to address "wicked problems" with an unprecedented urgency. To be able to rise to solve our most pressing societal challenges, we can't rely on the tools we've always used.

Presented by the League of Intrapreneurs Canada, Miki will facilitate Learning to Unlearn, an opening session that helps participants "unlearn" so that they can develop new ways of addressing complex issues.

Unlearning is about changing our conception of how the world works and could work. Participants will learn new ways of seeing the world for all its possibilities, challenge their long-held beliefs, and learn how to "unstick" their thinking for transformational change.



Miki Stricker-Talbot
Intrapreneur, Strategic
Design, Integrated
Strategic Development
City of Edmonton

NOTES:

THREE CITIES SHARE TIPS TO CREATE NIGHTLIFE OFFICES AND NIGHT MANAGERS

Are you Ready to Hop on the Night Management Bandwagon?

YOU'LL HEAR FROM THREE CITIES—NEW YORK CITY; WASHINGTON, DC; AND SAN FRANCISCO—about the benefits and challenges of nightlife oversight bodies and dedicated staff. San Francisco has 17 years under its belt with its Entertainment Commission. NYC and DC's offices of nightlife are just over a year old. All three have dedicated staff.

Amsterdam, Berlin, London, Sydney, DC, New York, Pittsburgh and San Francisco all have some combination of: a night manager, a nightlife office and/or an entertainment commission. Nightlife oversight bodies and staff have become the leading approach by progressive cities to oversee the evolution of their nighttime economy.

But does every city need one? What's the best fit for yours?

TOPICS

- Criteria for determining if your city needs a night manager or office
- The legislative process to create an office and staff position
- The role of staff and commissions/task force
- Pros and cons of different structures: advisory, regulatory or both
- How to make the case to city council for funding and on-going resources
- Steps to build community buy-in and commitment to support program initiatives
- Sustainability safeguards to ensure survival despite changes in political administration
- The first year: what to know before you launch



Philip Kolvin
Former Chair
London Nighttime
Commission
MODERATOR



Andrew Rigie
Executive Director
New York City
Hospitality Alliance



Maggie Weiland
Executive Director
San Francisco
Entertainment
Commission



Ariel Palitz
Senior Executive
Director
NYC Mayor's Office
of Media and
Entertainment,
Office of Nightlife



Ben Bleiman
President
San Francisco
Entertainment
Commission



Shawn Townsend
Director
DC Mayor's Office
of Nightlife &
Culture



**Vinoda
Basnayake**
Chair
DC Commission
on Nightlife and
Culture

NOTES:

EVOLUTION OF A MUSIC CITY: SEATTLE'S STORY

The global “music city” movement brings attention to the importance of music in our lives and how music is an economic engine that creates jobs in multiple sectors. This session will be a case study of Seattle’s rise as a music city. Learn how the city intentionally worked to strengthen the music economy through policy, staffing, resource allocation and incentives.

Two leaders in Seattle’s evolution, and their role in advancing the concept of a “music city” over three decades, will set the framework for a discussion with participants on their music city journey.

James Kebblas got his start in the music business working in hip hop at NastyMix Records and later organized concerts at a legendary music venue called the Velvet Elvis Arts Lounge. As director of Seattle Office of Film and Music, James Kebblas led many of Seattle’s nighttime management initiatives, which are shared in a TEDTalk.

Kate Becker took over the role as director before her current position as King County Creative Economy Strategist and continues to be a featured speaker at music conventions worldwide.



Kate Becker
Creative Economy
Strategist
Office of King County
Executive Dow
Constantine



James Kebblas
Founder
Film and Music Coalition
Former Director
**Seattle Office of Film
and Music**

PUBLIC SAFETY TEAMS IN NIGHTLIFE DISTRICTS

Leading Change through Coordination and Compliance

Public safety in the nighttime economy requires an inter-agency collaborative among key regulatory and compliance agencies to identify risks and coordinate intervention and education. Learn from cities with Public Safety Teams or similar collaboratives about the challenges and benefits of information sharing to sustain venue compliance and patron responsibility.

TOPICS

- ▣ How do you make the case for establishing and sustaining an inter-agency team?
- ▣ How do officer shortages and budget cuts limit response to nighttime risk management?
- ▣ What is the structure of your inter-agency collaborative? What would be the ideal?
- ▣ How is data collected and used for venue education, compliance and enforcement?
- ▣ What special selection and training criteria is important in officers deployed at night?



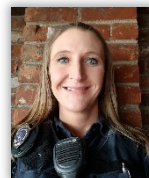
Marina Leight
Vice President,
Strategic Relationships
Signify
RHI Board
MODERATOR



Carmen Best
Chief of Police
**Seattle Police
Department**



Rosa Escareño
Commissioner
**Chicago Department
of Business Affairs &
Consumer Protection**



Elizabeth McDowell
Senior Fire Prevention
Officer
**Sacramento Fire
Department**



Kathie Durbin
Division Chief,
Licensure, Regulation
& Education
**Montgomery County
Alcohol Beverage
Services**
RHI Board

WOMEN MAKING THINGS HAPPEN IN NIGHTLIFE**What if Women Designed the Nighttime Social Experience?**

Women are primary decision makers and influencers about where to shop, live, work and play. This is particularly true for food, beverage and entertainment choices at night. Yet cities and downtowns are primarily designed by men. Hear from the women who are shaping the evolution of the social experience across the country. Don't miss this opportunity to see your community and your nightlife differently—from a woman's lens.

TOPICS

- ▣ How does a female perspective create a safer, more vibrant nighttime social experience for all?
- ▣ What are male venue owners/operators missing out on when creating social spaces?
- ▣ What issues and trends are emerging in food choice, beverages, interior design and seating?
- ▣ Are there special challenges for women in opening a business?
- ▣ Is there a bias in reviews and award programs of women achieving success as chefs, DJ's and performers?
- ▣ What can cities, nightlife districts and businesses do to encourage inclusion and better plan for women's comfort and safety?



Allison Harnden
Nighttime Economy
Manager
City of Pittsburgh
RHI Board
MODERATOR



Elizabeth Peterson
Founder/CEO
EPG, Inc.
Los Angeles, CA



Carlene Comrie
Owner
Taste of the Caribbean
and Red Lounge
Seattle, WA



Dominique Greco
Nighttime Economy
Project Manager
Downtown
Development Board
Orlando, FL



Materra Drafts
CEO
Recess Bar and
Lounge, Niche 385
Macon, GA

SUPERVISORS SHARING SOLUTIONS ON SAFETY AND SECURITY

Whether your city has a dedicated team or uses overtime officers, there is usually a supervisor responsible for coordinating deployment from the early evening to late night hours. Their role is particularly critical in managing closing time activity to prevent vibrancy from becoming chaos. In the best cases, they are progressive leaders who develop proactive strategies and who build trust between police, patrons and the business community.

This session will provide an opportunity for participants to share their approach to nighttime policing and security. Representatives from Seattle and Sacramento will describe the evolution of their approach, accomplishments, challenges and recommendations for other supervisors in charge of active nightlife districts.

TOPICS

- ▣ What is unique about policing nightlife districts?
- ▣ How can public safety and venue operators, managers and security staff develop and implement standard practices?
- ▣ Is there an ideal mix of bike, mounted, beat and motorized officer deployment? How does it vary by time of night?
- ▣ What are the pros and cons of overtime detail officers?
- ▣ What is the ideal terminology for nightlife district officers or teams—Hospitality? Tourism?
- ▣ What agencies other than police need to deploy officers in the field at night? How can they collaborate with police for inspections, training and education of venues?



Christopher Brownlee
Detective
Seattle Police
Department



Kristi Morse
Sergeant
City of Sacramento
Police Department

SUNDAY, MARCH 1, 2020

11:30AM – 12:45PM

BUILDING BLOCK: ENHANCE VIBRANCY

SEATTLE BALLROOM 3

THE CHANGING NATURE OF RETAIL

Activating Streets with Social Uses

Vacant storefronts are the bane of downtowns and Main Street America. Empty businesses are magnets for graffiti and blight, making a street feel dark, scary and unsafe, especially at night. Some retailers have held on by using creative tactics to bring in customers, such as events and live music. Yet many retail stores haven't survived the boom of online shopping. In some cases, food, beverage and entertainment businesses have taken their place.

Yet the rise of the hospitality and nightlife industry raises some difficult questions. What if your downtown loses its business mix and becomes primarily hospitality-driven? What about your daytime vibrancy? Does your city (and current buildings) have the infrastructure to support such high intensity uses or will retrofitting be necessary?

Cities in the 21st century are struggling to achieve balance and social activation during both day at night. While there is no magic wand or perfect solution, there are examples of ideas that are working.

TOPICS

- How can cities protect legacy businesses and support creative business ideas that aren't easily defined?
- How can city planning and development requirements (e.g. ground-floor retail) be updated to anticipate hospitality infrastructure needs?
- How will the growing trend of virtual "ghost" kitchens, food trucks and home delivery impact the brick and mortar dining sector?
- How can placemaking initiatives animate public spaces during both the day and night?



David Downey
President and CEO
**International
Downtown
Association**
RHI Board
MODERATOR



Benjamin Van Houten
Business Development Manager,
Nightlife & Entertainment Sector
**San Francisco Office of Economic
and Workforce Development**



Tom Moriarity
Managing Principal
**Retail Development
Strategies LLC**
RHI Board

SUNDAY, MARCH 1, 2020

11:30AM – 12:45PM

BUILDING BLOCK: LAY A FOUNDATION

BELLTOWN

INDUSTRY COLLABORATION FOR SOCIAL RESPONSIBILITY

Investing in Programs and Strategies

"Social Responsibility" are two words that keep popping up in our lexicon more than ever. Companies that provide products and services involved in nightlife are supporting grassroots organizations to make nightlife safer and more vibrant. As part of their corporate and social responsibility programs, companies and associations are getting involved in evidence-based programs to engage venues in responsible business practices, prevent impaired driving and protect patron safety from sexual assault and violence. How do you find out what's going on in your city? How does your municipality tap into resources?

This panel will feature representatives from companies that have supported RHI summits and provide products and services supporting a vibrant and safe social experience, as well as representatives of nightlife venues. They will share their successful endeavors in responsible business practices and social responsibility.

TOPICS

- What programs and initiatives are companies involved with?
- Factors that make companies interested in financially supporting social responsibility programs
- How your municipality can gain access to social responsibility programs
- Tips for engaging nightlife venues in responsible business practices



Paul Seres
Founding Trustee
**New York City Hospitality
Alliance**
RHI Board



Danielle M. Robinson, PhD
Director, Alcohol Policy &
Reputation Management
Diageo
RHI Board



Taylor Amerman
Global Alcohol Responsibility
Manager
Brown-Forman Corporation



SEATTLE CITY SHOWCASE

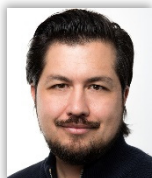
Seattle has long been known for its dynamic music scene and vibrant nightlife. Now with the legalization of cannabis and the rise of the City’s tech hub, led by Amazon and Microsoft, Seattle is on the cutting edge of new and emerging businesses and technology that will shape the future. As these new industries introduce innovations and changes to the way we live, work and play, what impacts are they having on our music and nightlife scenes? What is the intersectionality of these four industries? How did the existence of the music and nightlife scenes help inform the cultivation of the city as a leader in tech and cannabis? And what can other cities learn from Seattle’s trailblazing and experimentation? Join four renowned Seattle leaders in these fields to find out.



Scott Plusquellec
Nightlife Business
Advocate
Seattle Office of Film
and Music



Rebecca Lovell
Executive Director
Create33



James Zachodni
CEO
Farechild Events



Melissa Darby
Special Events Program
Coordinator
City of Seattle Office
of Film + Music +
Special Events



Marcus Charles
Co-Founder
clēēn:craft®

NOTES:

CITY SHOWCASE OF VICTORIA, BC: MAKING LATE GREAT STRATEGIES

Downtown Victoria hosts a hospitality district catering to 400,000 residents, 40,000 students and 4 million visitors annually. Over the last decade, the City has tackled issues with health, safety, transportation and impacts to residents. From pee-osks to hospitality emphasis areas, in this session, you will hear about some of the Victoria's innovations and the key considerations for applying them in your city.

TOPICS

- ▣ Managing neighbour impacts
- ▣ Public urination
- ▣ Compliance teams
- ▣ Hospitality venue density



Michael Hill
Downtown Community
Development
Coordinator
City of Victoria
Victoria Police
Department
Representative

GLOBAL CITY PROJECT SHOWCASE**Toronto | Dublin | Cancun**

In January 2018 the Responsible Hospitality Institute launched a global city project funded by Diageo in response to publication of the World Health Organization's 2013-2020 Global Action Plan. One of the nine objectives was to reduce harmful use of alcohol by 10%. RHI undertook application of this objective to nightlife district settings using RHI's Hospitality Zone Assessment process. The scope of the objective was expanded beyond reduction of high-risk drinking to crime reduction and improvement in venue compliance.

Determining how exactly to measure that high-risk drinking has been reduced or that public safety has been increased proved to be a formidable challenge. Find out about the process for determining the most reliable factors for quantitative data analysis and the agencies that need to be at the table. This session will provide a preliminary summary of progress made and lessons learned for application to future projects on nighttime management.

TOPICS

- ▣ Overcoming challenges in collecting public safety data from multiple agencies
- ▣ Data indicators to evaluate crime reduction and venue compliance in nightlife districts
- ▣ Application of results to make your nightlife district safer and better managed.



James E Peters
President
**Responsible
Hospitality Institute**

COMMUNITY-CENTERED COMPLIANCE

Shifting from "Doing to" to "Doing with"

Is your nightlife enforcement like a game of "whack-a-mole"? Do you address one problem, then it pops up somewhere else again? If this rings true, then your current approach to managing nightlife may not be working. Uncovering the origin of nightlife challenges requires more than a heavy hand. It takes a community.

Some might say that community-building takes too much time and isn't worth the effort. But what's the alternative? Fines and penalties of nuisance businesses and court hearings are also labor and time-intensive. By the time a business gets closed, an owner may open a new business in a new location or under a different operator. Problems snowball without ever being effectively addressed. It's time to face reality: traditional approaches are not working to prevent crime.

Cities throughout the U.S. and Canada are embracing new ways to manage nightlife, where enforcement is the last resort. Learn how Chicago, Seattle, Toronto, Sacramento and Montgomery County, MD use education, trust-building and mediation to resolve the toughest challenges after dark.

Attend this session to find out how to orient advocacy, regulation and policy with the nightlife business community instead of to or for them.

TOPICS

- ▣ Tips to identify root causes of nightlife issues
- ▣ How to break the cycle of playing "whack-a-mole" and create systemic solutions
- ▣ Strategies to empower businesses to get involved in policy creation, advocacy and peer mentoring
- ▣ Case studies of how to engage stakeholders at odds—to problem solve together to coexist
- ▣ Closing the gaps to make prosecution of nuisance businesses more effective
- ▣ Partnerships between safety agencies, residents and the business community for mutual education
- ▣ Promoting business growth while maintaining high standards for public safety
- ▣ Institutionalizing community mediation processes for businesses that have received violations
- ▣ Achieving compliance through education and training



Miki Stricker-Talbot
Intrapreneur, Strategic Design, Integrated Strategic Development
City of Edmonton
MODERATOR



Kate Becker
Creative Economy Strategist
Office of King County Executive Dow Constantine



Rosa Escareño
Commissioner
Chicago Department of Business Affairs & Consumer Protection



Rose Burrows
District Manager
Bylaw Enforcement
Municipal Licensing and Standards
City of Toronto



Tina Lee-Vogt
Program Manager,
Code Compliance Division
City of Sacramento / Community Development Department



Kathie Durbin
Division Chief,
Licensure, Regulation & Education
Montgomery County Alcohol Beverage Services RHI Board

NOTES:

THINKING OUTSIDE THE BIG RED CUP

Individual and Environmental Approaches to Substance Use in College Communities

College communities with active nightlife face unique challenges. The line can blur between where a college campus ends and downtown begins. Colleges and universities work hard to educate their students about being good neighbors and contributing members of their community. Yet long-term residents often bear the brunt of negative impacts from students who do not model good behavior or act as ideal neighbors. The combination of a large college student population in a community with a vibrant nighttime economy can result in numerous challenges. Research suggests that the best approach is a combination of programs to address problematic drinkers at an individual level coupled with prevention strategies that apply to the whole population, creating a synergy that can reduce alcohol-related problems across the board.

Two leading researchers with practical experience in the design and implementation of these approaches will engage participants in a discussion about what research has shown could work, the challenges that can arise in implementation, and what issues have confronted those who have had responsibility for addressing this problem. Session participants will be invited to share their experiences with approaches to managing campus and community relations and risk management.

TOPICS

Four challenges identified in RHI's Sociable City Guide:

- ▣ Off-campus Housing: House parties increase risk of underage drinking and neighborhood conflicts.
- ▣ Party Buses: Unregulated transport vehicles bring large numbers of young adults to nightlife districts.
- ▣ Pre-loading: Also called "pre-drinking," the practice can result in both patron risk and venue liability.
- ▣ Sexual Assault: College-age women are most at risk of sexual violence. Alcohol is involved in 75% of cases.



Beth Bagwell
Executive Director
International Town & Gown Association
RHI Board
MODERATOR



Robert Saltz
Senior Research
Scientist
**Pacific Institute for
Research and
Evaluation (PIRE)**



Jason Kilmer
Associate Professor in
Psychiatry and
Behavioral Sciences
**University of
Washington (UW)**

MOBILITY TRENDS IN NIGHTLIFE

With more people living in or near downtowns and city centers, mobility options are moving away from personal automobiles. People are walking more, using electric bicycles and scooters, and prefer rideshare services over taxi and public transit. In recognition of these trends, cities are updating infrastructure with bike lanes, pedestrian crossings and rideshare pick-up and drop-off hubs.

This session will focus on how emerging mobility options are a greater risk at night for people impaired by alcohol, especially pedestrians and cyclists. Attend to hear new perspectives on how nightlife districts can accommodate a variety of transportation systems to provide efficient movement and reduced safety risk.

Session participants will be invited to share a story about their approach to nighttime mobility.

TOPICS

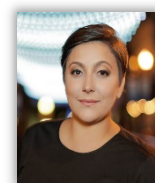
- ▣ Identify trends in regulation of new mobility systems
- ▣ Learn about Orlando's Transport Hub system for more efficient dispersal of closing time crowds, coordinated access to rides and reduction in traffic congestion
- ▣ Adapt bike lanes for other micro-transit uses
- ▣ Engage app service providers (Uber, Lyft, Lime, etc.) in local planning
- ▣ Discuss the future of driverless vehicles and early experiments



Matt Daus
President
**International
Association of
Transportation
Regulators**



Matthew Marcou
Associate Director for
Public Space
Regulation Division
**DC Department of
Transportation**



Dominique Greco
Project Manager
Downtown
Development Board
Orlando, FL

NEW YORK CITY NIGHTLIFE SHOWCASE

Lessons Learned from the City that Never Sleeps

The Office of Nightlife, at the NYC Mayor’s Office of Media and Entertainment, is a liaison for New York City’s nightlife industry and community to all City agencies. In 2017, Mayor Bill de Blasio signed legislation to establish the Office of Nightlife within the administration to help establish and coordinate systemic solutions to support the nighttime economy, culture and quality of life. That law also established an independent Nightlife Advisory Board to assess laws, regulations and policies to make recommendations to address common issues in the city’s nightlife sector. This year, both the Office of Nightlife and the Nightlife Advisory Board will be issuing reports of their work and research to date. In this session, Ariel Palitz, senior executive director for the Office of Nightlife, and Andrew Rigie, chair of the Nightlife Advisory Board, will provide an overview of how New York City has established new governance structures to manage its nighttime economy, and share examples of new and upcoming initiatives for the city that never sleeps.

TOPICS

- ▣ Supporting the Nightlife Business Environment: Identification, development and promotion of resources designed to assist businesses to better understand regulatory processes
- ▣ Improving Quality of Life at Night: How programs and policies to manage sound, reduce traffic congestion, improve waste collection and mediate conflicts have improved relationships between nightlife venues and their communities
- ▣ Supporting Nightlife Culture: Programs to support cultural spaces and the workers and performers who drive them in order to preserve the venues that foster connection, creativity and personal expression
- ▣ Advancing Health, Safety & Equity: Promotion of nightlife as an opportunity for people to look out for each other through awareness campaigns and workshops on harm reduction, bystander training and mental health awareness



Andrew Rigie
Executive Director
New York City
Hospitality
Alliance



Ariel Palitz
Senior Executive Director
NYC Mayor's Office of Media and
Entertainment, Office of Nightlife

WASHINGTON, DC NIGHTLIFE SHOWCASE

Showcasing How DC Government Has Successfully Adapted to a Thriving Nighttime Economy

Learn how Washington, DC has allocated the necessary resources to manage its nighttime and creative economies by creating the first ever Mayor's Office of Nightlife and Culture (MONC). You'll learn how MONC has begun to bridge the gap between nightlife stakeholders, District government agencies, and residents while finding solutions to common issues that impact the nighttime economy. Find out the results of the first citywide nightlife economy impact study that measures the current state of the city's "Life At Night."

TOPICS

- ▣ Mayor’s Office of Nightlife and Culture: First Year Review and Nightlife Economic Impact Study
- ▣ The Commission on Nightlife and Culture's role in providing recommendations to both the City Council and the Mayor
- ▣ The role of the DC Department of Transportation (DDOT) and the Department of Consumer and Regulatory Affairs (DCRA)
- ▣ Learn how regulatory agencies such as Fire and Emergency Services (FEMS) and Alcoholic Beverage Regulation Administration (ABRA) are working to keep our nighttime economy safe and fun



Muriel Bowser
Mayor
District of
Columbia



Shawn Townsend
Director
Mayor's Office of
Nightlife & Culture
MODERATOR



Tony L Falwell
Deputy Fire Chief
DC Fire and
Emergency Medical
Services Department



Vinoda Basnayake
Chair
DC Commission on
Nightlife and Culture



Fred Moosally
Director
Alcoholic Beverage
Regulation
Administration

RESEARCH FORUM SHARES STUDIES

Night Mayors & How to Evaluate a District

Andreina Seijas, Doctoral Candidate and Research Fellow at the Harvard Graduate School of Design, shares her latest contribution to the growing literature on the urban night. She describes the process of teaming up with Amsterdam’s former Night Mayor, Mirik Milan, to undertake a research project about the propagation of this role around the world. What do night mayors have in common and how do they differ? This introduction to the preliminary research will give you insights on the approach to nocturnal governance which is taking the world by storm.

While most studies analyze nightlife citywide, the city of Cancun, as part of RHI’s Global Project, studied three distinct nightlife districts. Learn how data was acquired on a district level from multiple agencies and how observational tours gathered information on business types and operation. The goal was to assess each district’s unique risk factors and areas for improvement. Claudia Guillemot served as the project’s lead coordinator on behalf of the non-profit organization, Mesa Ciudadana de Seguridad y Justicia de Cancún e Isla Mujeres (MCSJICIM). MCSJICIM’s mission is to resolve local security and justice issues through coordinated and effective actions between citizens and authorities.

TOPICS

Attend a forum on the latest research on nightlife. You’ll hear from two researchers about:

- A global research study on night mayors and nighttime advocacy organizations.
Methodology used in Cancun to study three nightlife districts based on existing data and observational tours.



Eleni Houghten
Consultant
Diageo
MODERATOR



Claudia Guillemot
Executive Secretary
Mesa Ciudadana de
Seguridad y Justicia de
Cancún e Isla Mujeres
(MCSJICIM)



Andreina Seijas
Teaching Fellow and
Doctoral Candidate
Harvard University

MANAGING SOUND IN A MUSIC CITY

A resident moves in next to a nightclub. Or, a new nightclub opens next to a residence. What do you think the #1 complaint is going to be? Noise! Believe it or not, even cities renowned for their epic nightlife, including the Live Music Capital of the World, are not immune to this issue.

Hear from the pioneers of “Agent of Change” policy on how to avoid the most common challenges of new hospitality and/or residential development that open near each other. For existing venues, learn some practical tips on how to help your business owners and residents coexist.

Jocelyn Kane brings her experience as executive director, San Francisco Entertainment Commission, and RHI Senior Consultant. Brian Block will share his experience from managing sound in Austin.

TOPICS

- Resolve conflicts on sound between residents and nightlife venues
Updates to sound regulations, including soundproofing, building design, sound level restrictions
Methods to distinguish sources of sound
Strategies for sound ordinance compliance
Create forums for development of sound management improvements inclusive of all stakeholders
Centralize a process for conflict resolution and balance of different interests



Jocelyn Kane
Former Executive Director
San Francisco Entertainment
Commission
RHI Senior Consultant



Brian Block
Entertainment Manager
Austin, Texas

#METOO IN NIGHTLIFE: CREATING A CULTURE OF RESPECT

Sexual harassment and assault have long been problems in nightlife. Attention to them has intensified with the #MeToo movement and with growing awareness of harassment of nightlife workers.

Bystander intervention skills help create cultures of respect in bars, restaurants, concert venues and other nightlife establishments. Industry workers build on their existing hospitality skills and values to create safe and respectful spaces for patrons and staff alike. Starting from the understanding that alcohol does not cause sexual assault, communities can identify the benefits of prioritizing a respectful culture, and gain the skills and infrastructure to do so.

TOPICS

- ▣ How sexual harassment happens in nightlife
- ▣ How to identify problems in the early phases
- ▣ Cutting-edge bystander intervention skills tailored to the industry that you can take back to your establishments and communities



Lauren Taylor
Founder & Director
Safe Bars

SECURITY GUARD TRAINING TO PRODUCE A SAFER 21ST CENTURY VENUE

“Guard Card,” “Class D License” and "Guard Certificate” are just some of the state security guard training programs that have been used to provide bar and club guards (bouncers) training for years and years. In many states, these programs are mandated, forcing operators to use them or be in violation of the law.

The hospitality security guard of the 21st century must have skills that match our society and nightlife today and tomorrow, including training and skills that can constantly adapt, move forward and, in some areas, mimic modern-day law enforcement. The person must be able to communicate with multiple races, ages, sexes, and have a complete understanding of what their role is before, during and after any type of violence.



Robert C Smith
President & CEO
Nightclub Security
Consultants

NOTES:

Five horizontal lines for taking notes.

RECEPTION (OFF-SITE) AT THE RENDEZVOUS**THE RENDEZVOUS & JEWELBOX THEATER**

Located in Seattle's Belltown neighborhood, which was known as Film Row during the 1920s, The Rendezvous became a haven for artists in the 1960s and 1970s, and gave birth to Grunge in the 1980s and 1990s. The venue consists of The Jewelbox Theater, a former screening room turned cabaret theater, The Grotto speakeasy, and The Rendezvous Restaurant.

- **Address:** 2322 2nd Avenue | 206.441.5823
- **Walking:** The Rendezvous is a 15-20 minute walk from the hotel.
- **Food:** There will be a "Taste of the Pacific Northwest" sampler served with two drink tickets (beer, wine, well spirits and soft drinks).
- **Shuttle to the Rendezvous:** Meet in the Motif Hotel Lobby. Shuttles will run between 6:15 to 7:00 p.m.
- **Return:** There is no shuttle for the return. You can enjoy Seattle's nightlife and return when you want.

ENTERTAINMENT: NATE OMDAL AND FRIENDS

Bassist, composer and producer, Nate Omdal has established himself as one of the Northwest's most dependable producers; his work can be heard all over the city of Seattle. Nate has provided arrangements or worked as musical director for The Seattle International Film Festival, million-dollar fundraisers (e.g. *Celebrate Swedish 2014*), prestigious winery events (e.g. *Chateau St. Michelle Riesling Roundup*), as well as the Seattle Art Museum and Bumbershoot.

In 2010, Omdal began a partnership with MC/Producer Spekulation. Their work has received critical praise and has been described as reaching "highbrow requirements, leveraging elegance and elevation on the boards." (*Dave Segal, The Stranger*). In the beginning of 2016, Omdal began an apprenticeship with Hollywood Composer Ron Jones (*Family Guy, Star Trek: The Next Generation*). He continues to earn a reputation as a leading composer/arranger in the Seattle music community.

Omdal has earned a Bachelor of Music from Cornish College of the Arts. He has been supported by Jack Straw, 4Culture, and the Seattle Office of Arts and Cultural Affairs. Currently, Omdal is serving on the

Directors' Board of the American Federation of Musicians, Local 76-493 and works as a contractor for SkyMuse Studios.

THANKS TO OUR SPONSORS FOR SUPPORTING THIS RECEPTION

WELCOME BACK AND 2021 SUMMIT ANNOUNCEMENT



The second day begins with an announcement from DC representatives about the 2021 Sociable City Summit.

Mark your calendar for **February 26-28, 2021** and plan on reconvening in the nation’s capital.

UNLEARNING IN ACTION

Are you Feeling Stuck on an Issue in the Nighttime Economy?

Perhaps a bit of unlearning and co-creation with others could help. Working together in small groups and using real life examples from people in the room, Miki Stricker-Talbot will guide participants to apply unlearning concepts to help detangle and deconstruct really sticky problems.

Participants will then leave with new ways to think about the problem they are facing, some potential solutions, and—if we're lucky—a renewed optimism that change is indeed possible. We won't be thinking outside the box. Rather, we'll work to understand that there is no box.

Bring with you:

- An openness to examine the underlying mindsets related to the problem you are facing.
- The curiosity to ask, "Where am I in all of this?"

Note: Participation limited to 20 people. Sign up at the registration table.



Miki Stricker-Talbot
 Intrapreneur, Strategic
 Design, Integrated
 Strategic Development
 City of Edmonton

NOTES:

DIVERSITY, EQUITY AND INCLUSION IN NIGHTLIFE

Recognizing the Value of Diversity in Nightlife

Cities are promoted as destinations in large part because of diverse food, beverage and entertainment options. It requires a diverse workforce and population to open the businesses that offer these experiences.

A city that features cuisine from different countries, has staff that speaks dozens of languages, and offers multiple types of dance is undeniably diverse. But is this a city that is inclusive and equitable, too? Who’s missing out on the social experience? Who doesn’t feel safe or comfortable in nightlife? Find out what diversity, inclusion and equity mean for municipalities and how they play out in people’s lives and in social spaces.

Attend this awareness raising session to understand fundamental principles and how to apply them to your community.

TOPICS

- ▣ Definitions of diversity, equity and inclusion
- ▣ How to make the business case for diversity, equity and inclusion in your city
- ▣ What are the factors that include or exclude people by age, life stage, lifestyle, gender identify, race or ethnicity, and the LGBTQ+ community in nightlife districts?
- ▣ What are ways to identify and dismantle institutionalized barriers in your city?
- ▣ Tools that can help you assess your city’s level of inclusion



Alicia Scholer
Vice President
**Responsible Hospitality
Institute**



John Samuel
Tech Manager
LCI Tech



Gregory DeShields
Executive Director
**PHLDiversity
RHI Board**

NOTES:

PRIVATIZING SIDEWALKS TO REDUCE VIOLENCE IN AN ENTERTAINMENT DISTRICT

Kansas City, MO Shares an Innovative Approach to Reduce Gun Violence

After the passage of Missouri’s very permissive open carry gun law and a resulting increase in gun-related incidents in the oldest and largest entertainment district, Kansas City leaders moved forward with an unusual decision: privatize some public spaces. City Council voted to give ownership and control of sidewalks in Westport’s core to the Westport Community Improvement District (CID).

This enabled the CID to implement security screenings in the form of metal detectors at all entrances to the pedestrian-only area of the district on Friday and Saturday evenings starting at 11:00 p.m. Since implementation in August 2018, weapons offenses have dropped by 64% in the entire district; there have also been double digit drops in all other violent crimes. Meanwhile, attendance, occupancy and investment have increased.

Even though the Westport Entertainment District has never had any legitimate claims of profiling or discrimination in its more than 150-year existence, civil rights monitors were hired and trained to observe all entry screeners to ensure no one would be unfairly denied entry and to ensure that all patrons continued to feel comfortable coming to the district.

TOPICS

- ▣ Finding creative ways to reduce gun violence
- ▣ Ensuring non-discriminatory security procedures
- ▣ Building partnerships to address a community crime problem



Franklin Kimbrough
Executive Director
**Westport Regional
Business League**



Jeanine Crookshank
Programs & Financial
Manager
**Ad Hoc Group Against
Crime**



Rick Usher
Assistant City Manager
**City of Kansas City,
Missouri**

LESSONS LEARNED FROM ORLANDO PULSE NIGHTCLUB SHOOTING

Influence on New Standards for Nightlife Security

Shockwaves spread throughout the world following the early morning shooting and hostage taking at the Pulse Nightclub on Sunday, June 12, 2016 in Orlando, Florida. There have been many studies on the police tactics used and recommendations on response to a similar incident. The Pulse shooting galvanized nightlife venue operators and security consultants globally to organize trainings on how to manage active shooter risk.

This session will feature a candid discussion between Jeffrey Gitto, a partner of VGroup, a management company that operates bars in Orlando, Florida. He will present lessons learned and how the incident changed relations among venues and police in reducing risk and upgrading security standards.

JC Diaz will join the discussion with an overview of how the Pulse shooting and others around the world have led to more formal international standards on security practices in nightlife venues.



Jeffrey Gitto J.D., LL.M
Partner
Vanguard Legal PLLC



JC Diaz
North American Vice
President
**International Nightlife
Association**

STIRRING THE POT OF CANNABIS REGULATION: FROM BREWS TO BLUNTS

Ready or Not, Here it Comes!

Cannabis legalization is taking the country by storm. State-by-state, cannabis has been decriminalized and legalized for recreational use. Washington, Oregon and California are the early adopters of state legalization; Canada is a leader on a federal level. If your city (and state/province) isn't ready with a plan for regulation and enforcement of the cannabis industry, then your city may be caught unprepared.

Cannabis and alcohol are similar in that they're a recreational substance of choice for many North Americans. Thus, many government leaders are applying a system of control for alcohol to cannabis. Others are choosing a different path, and both are passing authority to local governments to establish their own controls and/or taxation.

Beyond regulation and safety concerns, cannabis represents a new frontier for economic development, a new tax base and an opportunity to achieve social equity. This panel discussion will explore various facets of cannabis in municipalities.

TOPICS

- ▣ Pros and cons of different regulatory models
- ▣ Defining the future of standards for on-premise consumption spaces
- ▣ Overcoming stigma after decriminalization of cannabis
- ▣ Technological approaches for measuring intoxication and determining odor violations
- ▣ Tracking cannabis tourism
- ▣ Social equity initiatives to address the harms caused by the war on drugs by removing barriers for entry
- ▣ If you could write the model regulation, what would be the number one policy?



Paul Seres
Founding Trustee
**New York City
Hospitality Alliance**
RHI Board
MODERATOR



Cherie Macleod
Strategic Advisor
Marijuana Program
Coordinator
City of Seattle



Jocelyn Kane
Vice President
**Coachella Valley
Cannabis Alliance
Network**
RHI Senior Consultant



Will Higlin
Deputy Director
**Oregon Liquor Control
Commission (OLCC)**

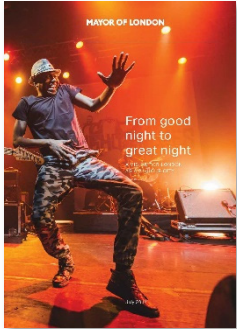


Justin Nordhorn
Chief, Enforcement
and Education Division
**Washington State
Liquor and Cannabis
Control Board**

NOTES:

GUEST SPEAKER: PHILIP KOLVIN

Philip Kolvin will bring his unique insights on the nighttime economy to encapsulate the visions generated from the Summit and Solutions Sessions in projecting how sociability will evolve in the next decade, how innovations in mobility planning, licensing reforms, storefront uses and consumer patterns and preferences will create downtowns and town centers as the new social networking platform.



Kolvin is a leading United Kingdom specialist in the field of licensing, working across the spectrum of regulatory control of the leisure economy, including alcohol, entertainment, sports, gambling, transportation and adult entertainment.

For two decades, Philip Kolvin has led the United Kingdom’s thinking about the nighttime economy and policies to create sustainable leisure environments. He spearheaded initiatives to enhance safety and vibrancy and set the standards on how to mobilize all sectors toward a common vision of life at night. This includes having chaired Purple Flag, the national program for the accreditation of safe, welcoming, diverse and accessible nighttime economies, Best Bar None, which accredits safe bars, and the professional body, the Institute of Licensing.

He was appointed by London Mayor Sadiq Khan as the first chair of the London Nighttime Commission and wrote the Mayor's vision for London as a 24-hour city: "From Good Night to Great Night."



Philip Kolvin
Former Chair
London Nighttime Commission

1:00PM – 1:15PM

THANKS FOR COMING TO SEATTLE: KING COUNTY EXECUTIVE

King County Executive Dow Constantine recently received a **Public Official of the Year** award from *Governing* magazine. He is one of eight public officials from across the United States honored for delivering innovative solutions to some of the greatest challenges of this generation. He will highlight the importance of a safe and vibrant nighttime economy and life at night.



Dow Constantine
Executive
King County

1:15PM – 2:30PM

PRIZES AND AFFINITY NETWORKING

Prizes will be awarded to participants of our pre-event survey:

- One Comp Registration to the 2021 Summit in DC
- Two Comp Registrations to the 2021 Academy in DC
- Four Comp Subscriptions to RHI's Sociable City Network

Must be present to win!

Roundtable forums organized by priority topics nominated by Summit attendees. This is your opportunity to build a strong network among peers sharing solutions after the Summit.

- | | | |
|---|---|--|
| <input type="checkbox"/> Public Safety and Policing | <input type="checkbox"/> Mobility in Nightlife | <input type="checkbox"/> 2021 DC Summit Planning |
| <input type="checkbox"/> Cannabis Policy | <input type="checkbox"/> Venue Safety and Security | <input type="checkbox"/> Office of Nightlife - Night Manager |
| <input type="checkbox"/> College City Challenges | <input type="checkbox"/> Diversity, Equity and Inclusion | <input type="checkbox"/> Sociable City Ambassadors |
| <input type="checkbox"/> Creating a Music City | <input type="checkbox"/> California Cities for Sacramento Event | |

2:30PM – 3:00PM

CONCLUDING COMMENTS



MARK YOUR CALENDAR

Friday, February 26, 2021



THE ACADEMY is especially helpful for city planners, elected officials, aspiring or current night mayors, police, nightlife venue operators and business district managers, as well as any "big picture thinkers" in nightlife planning and management.

Saturday – Sunday, February 27-28, 2021



THE SUMMIT is the premier event to learn about nighttime economy safety, vibrancy and planning. SUBMIT A SESSION PROPOSAL to share your story, showcase your city, or facilitate a Solution Session on trending challenges and opportunities.

www.RHIweb.org/session_proposal

HOST A FUTURE SOCIABLE CITY SUMMIT OR REGIONAL ACADEMY

Bring global leaders in nighttime management to your city. A great opportunity to showcase your city's social experiences and strategies to manage safety and vibrancy. Write Jim Peters at Jim@rhiweb.org

WHAT IS THE SOCIABLE CITY NETWORK?

The Sociable City Network is your central access point for nighttime economy research, solutions and connections. Subscribers get exclusive access to global peers and technical experts through online discussion and information exchange. Access innovative ideas and original resources found nowhere else on how to plan, manage and police your city's nightlife. If you need help with your nightlife district – or want to create one from scratch – this is the resource you need.

Why Join the Sociable City Network?

You need help to better plan and manage your nightlife. Your city is seeking solutions that work. You want to talk to someone who's been in your shoes. Nighttime economy information is few and far between. Google searches don't cut it. Sifting through social media posts takes hours. Nightlife management is a new and exciting field, but a difficult topic on which to find definitive information.

Save time by getting all the info you need in one site

We've compiled the research for you. You'll find the best examples of strategies, initiatives, guides and reports on the nighttime economy. We've even written original guides that are available nowhere else. The Sociable City Network has the most comprehensive library of nightlife resources. Connect with thought leaders, innovators and social movement advocates from diverse perspectives.

- ☐ Almost a Decade of Recorded Webinars with Global Presenters
- ☐ Sociable City Academy Registration Included in Subscription
- ☐ Guaranteed Lowest Registration Rate for Sociable City Summit
- ☐ Case Studies
- ☐ An interactive e-curriculum on RHI's Core Measures of a Sociable City
- ☐ Original how-to guides on topics such as policing your nightlife district and how to start a sociable city alliance (nightlife office)
- ☐ Blogs about trends and hot topics by nightlife thought leaders, RHI staff and Network Ambassadors
- ☐ News summaries from around the globe
- ☐ Original summaries of research on top nightlife subjects such as parking, restrooms, etc.

Testimonials

"There is so much good learning about good management of urban nightlife, but it is hard to find, even for experienced professionals. The Sociable City Network sets out to collate best practice and provide a comprehensive resource for practitioners, so advancing knowledge and understanding in the field. For me, it is heaven-sent." *Philip Kolvin, Former Chair, London Nighttime Commission*

"The new Sociable City Network is fantastic. Practitioners of all ilk's (safety, hospitality, planners, mobility, harm reduction, developers) can connect, explore, converse and share strategies to expand their night economy toolbox. It's intuitive and easy to navigate." *Allison Harnden, Nighttime Economy Manager, City of Pittsburgh*

"As an academic focusing on nocturnal governance and planning, I find the network to be an ideal platform to stay updated and in contact with leaders, experts and practitioners in this emerging field. I am very excited to be part of this new community!" *Andreina Seijas, Doctoral Candidate and Teaching Fellow, Harvard Graduate School of Design*



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www.sociablecity.org to subscribe today!!

RHI'S ANNUAL
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FOR NIGHTTIME MANAGEMENT

2020



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