


Sociable City **SUMMIT**

Harness the Power of Your Social Economy

A photograph of the Philadelphia skyline at sunset, featuring prominent skyscrapers like the Comcast Center and the Comcast Tower. The sky is a vibrant mix of orange, red, and purple. In the foreground, there's a green park area with trees and a walkway with a railing.

RHI's ANNUAL
INTERNATIONAL SUMMIT

2019

February 24-26
The Westin Philadelphia

SUPPORT FOR THE 2019 SOCIABLE CITY SUMMIT

RHI SPONSORS

DIAGEO



BROWN-FORMAN



National Beer Wholesalers Association



PatronScan

THE 2019 SOCIABLE CITY SUMMIT continues more than three decades of events convening thought leaders to advance RHI's mission to create safe and vibrant places for people to socialize.

We wish to thank the many speakers and presenters sharing their experiences and insights, the companies providing financial support, promotional partners and the Philadelphia host committee for creating a unique welcome experience.

Contact RHI to become a future Sociable City Summit sponsor, advocate, presenter or event host city.

EXHIBITORS | PARTNERS | HOSTS



Signify

PHLDIVERSITY

A Division of the Philadelphia Convention & Visitors Bureau



INSPIRED LEADERS
SHAPING CITIES



NYC | HOSPITALITY ALLIANCE

INTERNATIONAL NIGHTLIFE ASSOCIATION



THE WESTIN
PHILADELPHIA

February 24, 2019

Welcome to RHI's 2019 Sociable City Summit in Philadelphia.

The city of Philadelphia holds a special place in the 21st century work of RHI. It was one of four cities that took part in a Diageo-funded demonstration project (joining Seattle, San Diego and Tallahassee) and host of RHI's 2004 Networking Conference, both laying a foundation for RHI's Building Blocks and Six Measures of a Sociable City.

Today in Philadelphia, I hope you take time to not only attend our educational workshops but also to connect with each other. You, after all, bring a wealth of knowledge that I hope you will share with your global peers at this event.

This year's summit will showcase a myriad of compelling case studies, while the plenary sessions will help to broaden your perspective on trends and innovation in becoming a more sociable city.

I am grateful to our sponsors, exhibitors and promotional partners, as well as the many advocates and supporters of RHI. In particular, Darrel Stephens and Rick Myers from the Major Cities Chiefs Association, for supporting this event for the fifth consecutive year.

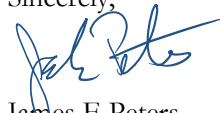
Thanks also to the Philadelphia Host Committee for Sunday's reception at the Raven Lounge and Monday's luncheon. And other sponsors, exhibitors and promotional partners for on-going support of RHI's mission.

I'd like to extend my gratitude to all the speakers who will generously share their past experiences and insights with you. I am thankful for each of their unique contributions, expertise and willingness to promote open dialogue to help others bring about positive change in their cities.

Most importantly, I want to recognize **you** for taking three days to invest in your city's future. For those who came with a team, I am confident that this summit will prove a significant opportunity for you to embrace the knowledge and wisdom necessary to bring about substantial change in your nighttime economy.

I look forward to connecting with each of you while you build bridges and take away strategies to add to your community's "toolbox." Please feel free to contact me if you have any questions or would like further information about RHI's services and upcoming events.

Sincerely,



James E Peters

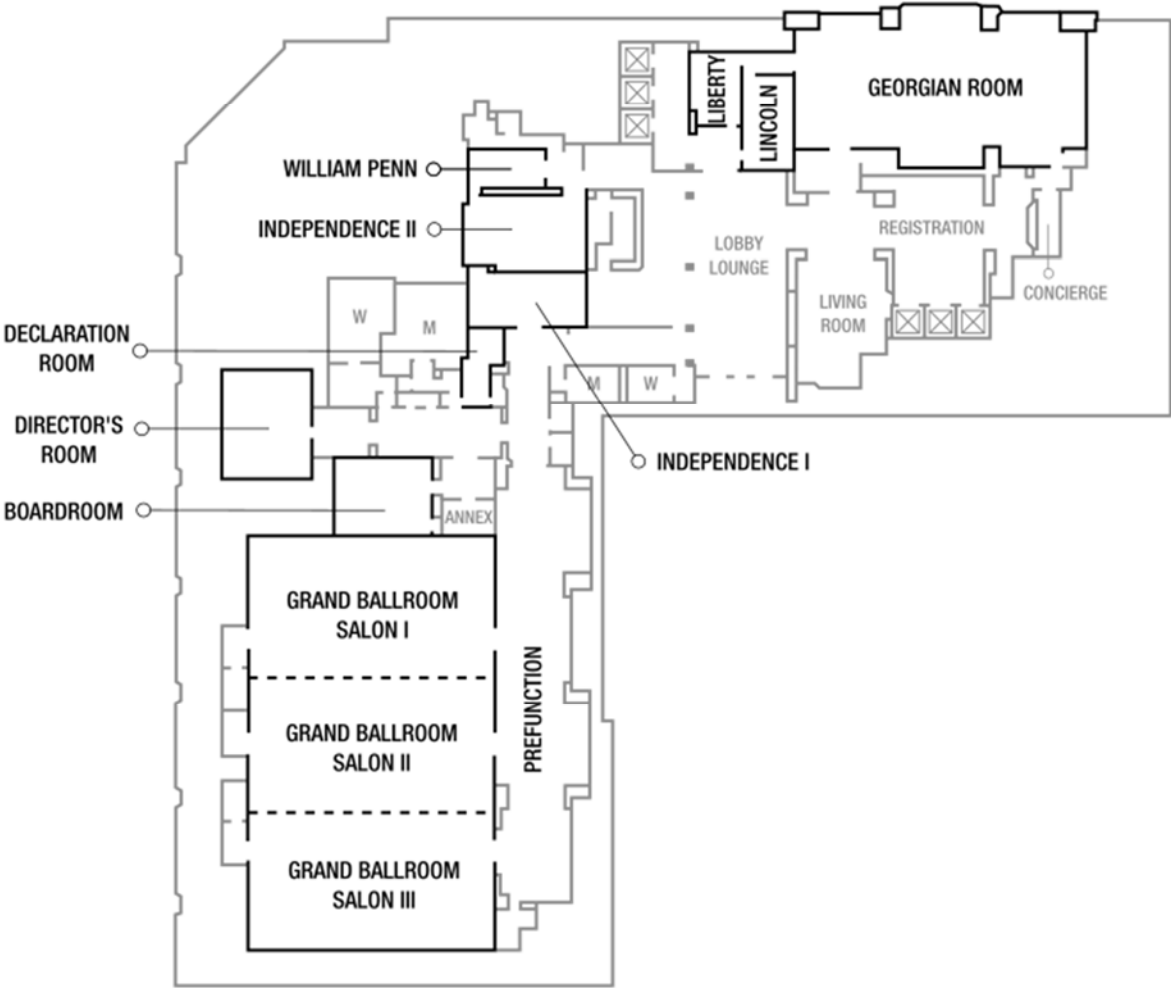
President

Responsible Hospitality Institute

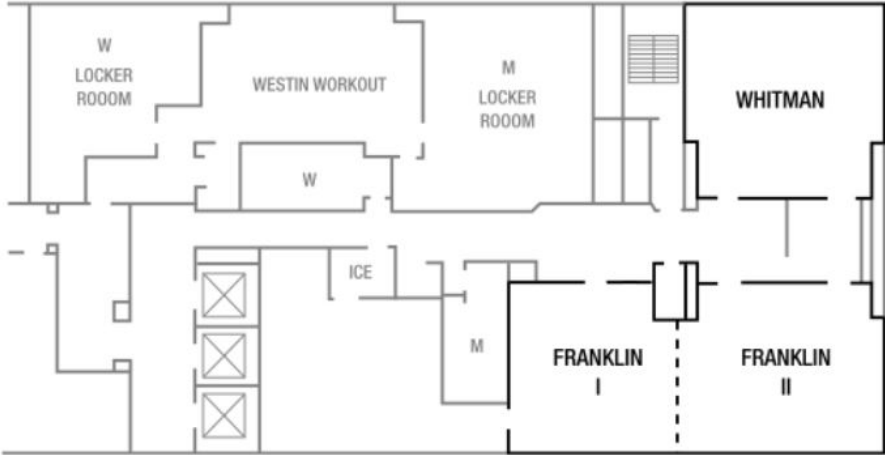
831.438.1404

Jim@rhiweb.org

LOBBY LEVEL 3RD FLOOR



4TH FLOOR





Sociable City **SUMMIT**
 FEBRUARY 24-26, 2019 PHILADELPHIA, PENNSYLVANIA

SUNDAY FEBRUARY 24, 2019

8:00 – 9:00 am	Academy Check-in <i>Note: Separate Registration Fee Required for this Pre-Summit Seminar</i>	Foyer Grand Ballroom
9:00 am – 3:00 pm	Nighttime Management Academy	Grand Ballroom III
1:00 – 5:00 pm	Registration for the Summit	Foyer Grand Ballroom
4:00 – 4:30 pm	Philadelphia Welcome <i>Mark Squilla, Council Member, City Council's First District, City of Philadelphia</i>	Grand Ballroom I-II
4:30 – 5:15 pm	Orientation about the Summit <i>Jim Peters, RHI President, will welcome you to the Summit</i>	Grand Ballroom I-II
5:15 – 5:30 pm	Walk to Reception	
5:30 – 7:30 pm	Welcome Reception (Off-Site)	Raven Lounge 1718 Sansom St
	Dinner on your Own	

MONDAY FEBRUARY 25, 2019

7:30 – 8:30 am	Summit Registration and Continental Breakfast			Foyer Grand Ballroom
8:30 – 9:00 am	Welcome <i>Jim Peters, RHI President</i> Philadelphia Welcome <i>Brian Abernathy, Managing Director, City of Philadelphia</i>			Grand Ballroom I-II
9:00 – 9:30 am	Opening Keynote <i>Introduction: Marina Leight, Vice President, Business Development, Signify</i> <i>Martin J. O'Malley, Senior Fellow, MetroLab Network</i>			Grand Ballroom I-II
9:30 – 10:45 am	Opening Panel <i>Change Begins at the Top: Elected Officials Advance Nightlife Agenda</i>			
10:45 – 11:00 am	Break			
11:00 am – 12:30 pm	Grand Ballroom III	Director's Room	Independence Room	Franklin Room
	New Nighttime Safety Frameworks: SARA, CPTED and Social Occupancy	Sociable City Showcase Presentations: Sacramento & Burlington	Designing Women-Friendly Downtowns and Social Districts	Mobility Hubs: Innovation in Transport for Life at Night
12:30 – 12:45 pm	Break			

MONDAY **FEBRUARY 25, 2019**

12:45 – 1:30 pm	Luncheon Hosted by Philadelphia Host Committee			Grand Ballroom I-II
1:30 – 2:30 pm	Philadelphia Showcase: A Destination for Diverse Music and Food Fusion			Grand Ballroom I-II
2:30 – 2:45 pm	Break Hosted by National Restaurant Association			
2:45 – 4:15 pm	Grand Ballroom III	Director's Room	Independence Room	Franklin Room
	Facilitating Self-Compliance in the Nightlife Industry	Can Nightlife Save Main Street?	Sound Management Policy and Practice	College City Alliances to Solve Student and Nightlife Challenges
4:15 – 4:30 pm	Break Hosted by The Westin Philadelphia			
4:30 – 5:15 pm	Facilitated Panel on Lessons Learned			Grand Ballroom I-II
5:15 – 5:30 pm	Awards & Raffle			Grand Ballroom I-II
	Plan your Trip to Seattle for the 2020 Sociable City Summit			
5:30 pm	Conclusion of Day; Dinner on Own			

TUESDAY **FEBRUARY 26, 2019**

8:00 – 8:45 am	Continental Breakfast Hosted by Brown-Forman			Grand Ballroom I-II
	Tabletop Forums Join in Tabletop Forums to discuss hot topics related to nighttime management.			
8:45 – 9:00 am	Welcome by Philadelphia Police Department <i>Philadelphia Police Commissioner, Richard Ross Jr.</i>			Grand Ballroom I-II
9:00 – 10:45 am	Opening Keynote <i>Police Chiefs Share Innovation in Nighttime Public Safety</i>			Grand Ballroom I-II
10:45 – 11:00 am	Break Hosted by PatronScan			
11:00 am – 12:30 pm	Grand Ballroom III	Director's Room	Independence Room	Franklin Room
	The Evolution of Security Standards in Social Venues	Sociable City Showcase Presentation: Minneapolis	Cannabis Joins Alcohol and Caffeine as Recreational Choice in Sociability	Music is the Heartbeat of Sociability: Saving the Incubator Venues
12:30 – 12:45 pm	Break			
12:45 – 1:30 pm	Luncheon Hosted by Diageo			Grand Ballroom I-II
1:30 – 3:00 pm	Closing Keynote <i>Night Mayors: What it Takes to be Your City's Nightlife Champion</i>			Grand Ballroom I-II
3:00 pm	Summit Concludes			

Sociable City SUMMIT

WELCOME TO PHILADELPHIA

SUNDAY, FEBRUARY 24 – 4:00 – 5:15 PM

GRAND BALLROOM I-II



Mark Squilla
Council Member
City Council's First District
City of Philadelphia



Jim Peters
President
Responsible Hospitality Institute

WELCOME RECEPTION: RAVEN LOUNGE

SUNDAY, FEBRUARY 24 – 5:30 – 7:30 PM

1718 SANSON STREET
(WALKING DISTANCE FROM HOTEL)



Theme: Fully Philly

Food: Hoagies, Cheesesteaks, Tasty Cakes, Pretzels, Peanut Chews

Beverage: Frank's Sodas and Philly Beer and Spirits

Entertainment: Mummers Walk, Comedians, Jazz Band and Drag Queens

Gift Bags: Philly discounts, PHL Pins, Official Visitor's Guides and more

BUILDING BLOCKS FOR YOUR NIGHTTIME ECONOMY

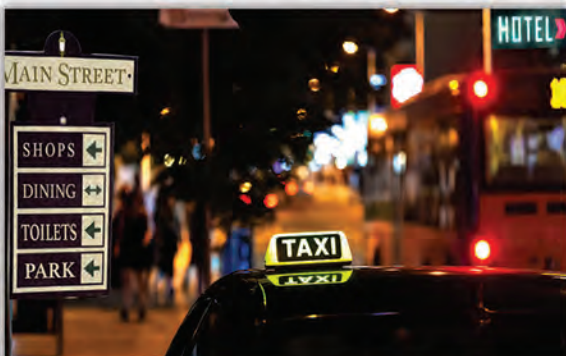


FORM AN ALLIANCE

RESOURCES | ACTION TEAMS

FORM AN ALLIANCE

SOCIABLE CITIES REQUIRE AN ALLIANCE of diverse stakeholders to facilitate vibrancy and safety. Alliances play a critical role in guiding the evolution of a city's burgeoning nightlife by trendspotting, allocating resources and overseeing implementation of strategies developed by action teams.



PLAN FOR PEOPLE

QUALITY OF LIFE | MOBILITY

PLAN FOR PEOPLE

SMART GROWTH PLANNING for nightlife seamlessly facilitates use of hospitality zones at different times of day and for different purposes. High standards for quality of life and safe mobility options to/from and within the district requires foresight to plan and infrastructure to make it a reality.



ASSURE SAFETY

PUBLIC SAFETY | VENUE SAFETY

ASSURE SAFETY

NIGHTLIFE SETTINGS ARE TYPICALLY HIGH-INTENSITY environments with complex dynamics and risk factors. A continuum of stakeholders, principal of which are police and venue security, are invested in protecting patrons from violence, sexual assault, theft, underage drinking and impaired driving.



ENHANCE VIBRANCY

ENTERTAINMENT | PUBLIC SPACE

ENHANCE VIBRANCY

VIBRANCY IS CREATED BY A VARIETY OF SOCIAL experiences in bars, restaurants, cafes and live music venues. Spontaneous encounters in public space, such as in outdoor cafes, plazas, etc., also signal the vitality of a district.

WELCOME TO THE SOCIABLE CITY SUMMIT

MONDAY, FEBRUARY 25 – 8:30 – 9:00 AM

GRAND BALLROOM I-II



Jim Peters
President
Responsible Hospitality Institute



Brian Abernathy
Managing Director
City of Philadelphia

MONDAY, FEBRUARY 25 – 9:00 – 10:45 AM

GRAND BALLROOM I-II

OPENING KEYNOTE



2016 PRESIDENTIAL CANDIDATE, GOVERNOR AND MAYOR AS KEYNOTE SPEAKER

Martin J. O'Malley brings his insights on governing combined with his experience as a musician to the 2019 Sociable City Summit and its mission to assist cities to plan safe and vibrant social spaces.

O'Malley is the senior fellow and advisory council chair of the MetroLab Network, a group of more than 35 city-university partnerships focused on bringing data, analytics and innovation to city government. The Network's mission is to pair university researchers with city policymakers to undertake research, development and deployment projects that improve infrastructure, public services and environmental sustainability.

Prior to his role with the MetroLab Network, Martin O'Malley served as the 61st governor of Maryland from 2007 to 2015 and the 47th mayor of the city of Baltimore from 1999 until 2007. His time as governor and mayor was marked by a steadfast commitment to data-driven decision-making. As mayor, he introduced CitiStat, a performance-based management system that produced dramatic improvements in city services and efficiency and led to Baltimore being awarded the Innovations in Government Award from the Kennedy School at Harvard in 2001.

As governor, he continued to demonstrate results-driven leadership. In 2009, *Governing* Magazine named O'Malley Public Official of the Year for his ability to "improve performance by measuring what [states] do and relentlessly monitoring their progress."

OPENING PANEL | CHANGE BEGINS AT THE TOP: ELECTED OFFICIALS ADVANCE NIGHTLIFE AGENDA

Many cities would benefit from a night mayor and a dedicated office of nightlife. But convincing an elected official to support nightlife is a heavy lift. How do you speak council-ese to put nightlife on the agenda as a priority topic? Find out what's involved to get a new staff position, department and legislation to support nightlife management systems.

TOPICS

- ▣ Tips on how to make the case for nightlife to your city council and mayor
- ▣ Selection process for a night manager and tips for setting up a task force
- ▣ Lessons learned from creating dedicated nightlife staff and offices
- ▣ How to balance the needs of different stakeholders—some that oppose and others that support nightlife
- ▣ Engage multiple city agencies in nightlife management
- ▣ Build support among constituents for new legislation



GREG DESHIELDS
RHI Board Chair
Executive Director
PHLDiversity
MODERATOR



BRUCE KRAUS
Council President
Pittsburgh, PA



ANDREW RIGIE
Chairperson
NYC Nightlife
Advisory Board



ADAM ROOF
Council Member
Burlington, VT



BRANDON TODD
Council Member
Washington, DC

MONDAY, FEBRUARY 25

11:00 AM – 12:30 PM

NEW NIGHTTIME SAFETY FRAMEWORKS: SARA, CPTED & SOCIAL OCCUPANCY

GRAND BALLROOM III

NIGHTLIFE DISTRICTS REQUIRE A UNIQUE APPROACH TO PUBLIC SAFETY

Join an exploratory session on how contemporary policing techniques can be modified and applied to nightlife districts. The SARA model (Scanning, Analysis, Response and Evaluation) and CPTED (Crime Prevention Through Environment Design) offer public safety officials, planners and business owners a structured process to reduce and solve crime by being proactive and focused on prevention, while continually monitoring the current environment for emerging threats. An important metric for planning and managing nightlife is social occupancy. Instead of using the standard unit of measure for nightlife—outlet density—social occupancy instead focuses on the total combined occupancy of the social venues within a nightlife district.

TOPICS

- How to apply SARA, CPTED and Social Occupancy to nightlife districts
- Identify the tipping point between vibrancy and chaos
- Examination of factors such as crowd density, geographic density, sidewalk design, lighting, policies and other harm-related factors
- Strategies to introduce these concepts to planners and police



JIM PETERS
President
**Responsible Hospitality
Institute**
MODERATOR



MACARENA RAU VARGAS
Architect
Chair
**International CPTED
Association**



DARREL STEPHENS
Group LLC
Former Executive Director
**Major Cities Chiefs
Association**



MIKI STRICKER-TALBOT
Intrapreneur
Strategic Design
**Integrated Strategic
Development**
Edmonton, AB

MONDAY, FEBRUARY 25

11:00 AM – 12:30 PM

DESIGNING WOMEN-FRIENDLY DOWNTOWNS AND SOCIAL DISTRICTS

INDEPENDENCE ROOM

WOMEN ARE THE PRIMARY DECISION MAKERS AND INFLUENCERS ABOUT WHERE TO SHOP, LIVE, WORK AND PLAY

Yet cities and downtowns are primarily designed by men. In the nighttime economy, women are particularly attuned to safety hazards. Factors such as cleanliness, lighting, wayfinding, restroom availability and mobility options can influence a woman's decision on where to go for a night out. Women at different life stages seek out a variety of social experiences. But many cities fall short of women's expectations. Find out how to design women-friendly social spaces and districts.

TOPICS

- Make the economic case for women's buying power to facilitate change in your downtown
- Marketing tips to attract women at different life stages
- Fix the top streetscape mistakes that make it difficult to navigate
- Design great social districts and attractive retail environments
- Facilitate comfort and safety for women at night in social venues and districts
- Address sexual assault and harassment in social venues



DAVID FEEHAN
President
Civitas Consultants, LLC
Former President
**International
Downtown Association**



ALLISON HARNDEN
Nighttime Economy
Manager
City of Pittsburgh, PA



ALICIA SCHOLER
Associate Director
**Responsible
Hospitality Institute**



LARISA ORTIZ
Principal
Larisa Ortiz Associates
Commissioner
NYC City Planning
New York, NY

THE DAYTIME COMMUTER has multiple options to get from one place to another. Traditional modes of mobility like public transportation and auto are augmented with the introduction of bike and scooter sharing options to lessen time to walk or wait for a ride. E-hail companies like Uber and Lyft are filling the "last mile" barriers for public transit, while also dominating personal travel in the evening and late-night when other options are either not available or not perceived as safe.

THE NIGHTTIME COMMUTER is not often considered in city or regional planning processes, leaving patrons and staff of nighttime social venues confronted with few, and often expensive choices. Among the most common challenges is at closing time in busy nightlife districts. Taxis competing for passengers with pedicabs and E-hail companies can result in traffic congestion and conflicts, while party buses and parking lot after parties bring additional safety risks. This session will present a case study of an integrated transport hub system to relieve pressure and create a friendlier closing time experience. An open forum will provide an opportunity for you to bring your own challenges and approach to mobility planning.

TOPICS

- ▣ What are the challenges in planning nighttime mobility?
- ▣ How are E-hail companies working with city planners in designing efficient nighttime systems?
- ▣ Is technology a solution to reorient people to more convenient drop-off and pick-up locations? What are the barriers?
- ▣ How will driverless vehicles fit into mobility planning at night?
- ▣ Besides social venue patrons and staff, who else depends upon improved nighttime transportation planning?



MATT DAUS
President
**International Association of
Transportation Regulators**
MODERATOR



DOMINIQUE GRECO
Nighttime Economy
Manager
**Downtown
Development Board**
Orlando, FL



HEATH KING
Lieutenant
**Charleston Police
Department**
Charleston, SC



MICHAEL HARRIS
Executive Director
**South Street
Headhouse District**
Philadelphia, PA

SOCIABLE CITY SHOWCASE: BURLINGTON

DIRECTOR'S ROOM

MOVING AWAY FROM US VS. THEM: TOOLS FOR SUCCESSFUL COLLABORATION

Vibrant downtowns serve community members and visitors alike. But some forms of vibrancy can create conflicts among community members, particularly in college towns. Leaders in Burlington, Vermont have learned that directed action and collaboration are the key to balancing a vibrant downtown with public safety, transportation and neighborhood issues. This interactive discussion will use real-life examples to illustrate collaborative tools to develop positive working relationships with key constituencies.

LEARN ABOUT BURLINGTON'S APPROACH, INCLUDING:

- ▣ Downtown partnerships around public safety, transportation and parking
- ▣ Bystander intervention training
- ▣ Creating a new Downtown Improvement District (to promote revitalization and economic development while meeting the needs of residents)
- ▣ Quality of life interventions in neighborhoods
- ▣ Strategic relationship-building across constituencies
- ▣ Finding "both/and" solutions



JOE SPEIDEL
Director

Local Government and
Community Relations
University of Vermont



ADAM ROOF
Council Member
City of Burlington, VT



KELLY DEVINE
Executive Director
Burlington Business
Association

SOCIABLE CITY SHOWCASE: SACRAMENTO

DIRECTOR'S ROOM

COMPLIANCE THROUGH COLLABORATION: WORKING TOGETHER TO BUILD A SAFE, FESTIVE AND SUCCESSFUL NIGHTLIFE

Collaborative efforts with multiple governmental agencies, business improvement districts and entertainment operators have resulted in improved compliance and a successful and vibrant nightlife in the City of Sacramento. You'll learn how to establish and maintain positive working relationships with entertainment venues to help them operate safely and successfully.

LEARN ABOUT SACRAMENTO'S APPROACH, INCLUDING:

- ▣ Quarterly "Pubs, Clubs and Bars" training
- ▣ Active shooter response training
- ▣ Crime Prevention Through Environmental Design
- ▣ On-site security guard training
- ▣ Multi-agency compliance sweeps
- ▣ ID Scanning Systems



TINA LEE-VOGT
Program Manager
Community
Development
Department
Sacramento, CA



MICHELE GIGANTE
Sergeant
Sacramento Police
Department

NOTES:


WORKSHOP ATTENDED _____

Notes from the Speaker

SIGNIFICANT STATEMENTS/TAKEAWAYS

1. _____
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LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP

 Record your top action item from this list on the Strawberry Card located in your packet

1. _____
2. _____
3. _____



CITIES THROUGHOUT THE WORLD are recognizing the importance of unique social experiences for dining and entertainment. Philadelphia's diverse population and neighborhoods provide a unique blend of cultures that contribute to earning a reputation as a destination for exciting choices in dining and entertainment.

THE LUNCHEON SHOWCASE OF PHILADELPHIA

A city of Super Bowl champions that hosted the Pope, the Democratic National Convention and other major events is built on the foundation of good food, good music, good fun and historic impressions of American democracy. Attend this session to discover how the diversity of the city's people contributes to a fusion of music, food and drink of diverse cultures.

TOPICS

- How does Philadelphia's diversity contribute to its popularity as a destination?
- What is Philadelphia's music heritage and influence on the local economy?
- How does the city compete with other cities as a culinary destination with celebrity chefs and fine dining?
- What are the challenges in preparing for major events? What makes Philadelphia succeed?



GREG DESHIELDS
RHI Board Chair
Executive Director
PHLDiversity
MODERATOR



BRITNEY E. NORMAN
Director of Integrated
Marketing Programs
Visit Philadelphia



JAMES CUORATO
President & CEO
**Independence Visitor
Center Corporation**



KEVIN MORAN
Executive Director
**Northern Liberties
Business
Improvement District**



JAY DELLAVECCHIA
General Manager
**The Westin
Philadelphia**



RYAN EPPLEY
Director of
Partnerships
REC Philly

NOTES:

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1.

MOVING THE MAJORITY TOWARD COMPLIANCE

A general impression of venues in social districts is that a few "bad operators" create the most risk and disorder in the community. The majority operate within compliance, yet don't receive recognition. Associations, economic development and law enforcement agencies can be an educational resource to improve compliance.

EXAMPLES TO BE EXAMINED:

- ▣ **On-line Resources:** San Francisco Entertainment Commission and Office of Economic Development provide technical guidance and on-line resources. An annual Nightlife Summit convenes venues with state and local agencies in a collaborative network.
- ▣ **Alliance Connections:** The New York City Hospitality Alliance built a network to provide relevant updates on a weekly basis on operating a business. The Alliance convenes forums with government agencies and has developed best practice guides and training videos with the NYPD.
- ▣ **Place of Last Drink:** The National Liquor Law Enforcement Association provides technical guides on how to use Place of Last Drink (POLD) data to focus compliance operations on establishments that have been repeatedly reported as the last location where an impaired driver was served. The data can assist agencies improve early assistance for high-risk drinking venues.
- ▣ **Technology Tools:** The Minneapolis Downtown Improvement District collaborates with police and venues using integrated security camera systems, common radio signals and phone apps to keep all connected.



JIM PETERS
President
Responsible Hospitality
Institute
MODERATOR



ANDREW RIGIE
Chairperson
NYC Nightlife
Advisory Board
New York, NY



BEN VAN HOUTEN
Business Development
Manager
Office of Economic and
Workforce Development
San Francisco, CA



JOHN YEOMANS
Director
Delaware Alcohol and
Tobacco Enforcement
Representative
National Liquor Law
Enforcement Association



SHANE ZAHN
Director of Safety Initiatives
Minneapolis Downtown
Improvement District
Minneapolis, MN

A popular misconception is that the dining and entertainment industry will fill the gaps in main street but is retail really dying or is it being reinvented? And are more hospitality businesses really the key to a more vibrant downtown? Trends show that for retailers to survive, they have to be local, experiential and high-end—marking a transition from services over goods. In the age when consumers can have any product at the click of the button, they need motivation to get out of the house. Traditional retail storefronts are responding—with custom clothes fittings, clubs for enthusiasts, events, educational workshops and fun selfie opportunities.

Three leading thought leaders and experts on retail and main street revitalization will share their experiences.

Retailers that didn't pivot to new market demands leave behind gaping holes in main streets. Cafes, restaurants and nightclubs are ready to fill them. But as a main street becomes populated with more and more hospitality uses, what is lost in the main street experience? Is nightlife truly the savior of main street?

TOPICS

- ▣ Retail survival strategies for main street/high street
- ▣ Preserving main street as a community social space
- ▣ Dynamic between nightlife and retail—what works at night?



MARJORIE FERRER
RHI Senior Consultant
Former Executive Director
Delray Beach Downtown Development Authority
MODERATOR



PAUL DAVIES
RHI Global Consultant
Member
London Entertainment Commission



TOM MORIARITY
Managing Principal
Retail Development Strategies LLC

MONDAY, FEBRUARY 25

2:45 PM – 4:15 PM

SOUND MANAGEMENT POLICY AND PRACTICE

INDEPENDENCE ROOM

One person’s music is another person’s noise, especially when trying to sleep.

This will be an open moderated discussion forum to review how your city regulates and enforces sound issues (i.e. noise complaints), and working together, the group will identify a model template on sound complaint mitigation.

TOPICS:

- ☐ Do you have an ordinance on record that covers all sources of sound (commercial, residential, construction, etc.)?
- ☐ How is the ordinance structured? Are citizens and businesses aware of standards and what is a violation?
- ☐ Who is the agency (or agencies) that can enforce the ordinance (e.g. police, code)? Is enforcement a criminal or civil violation?
- ☐ Are there other kinds of compliance measures in your city regarding sound?
- ☐ Is there any proactive stance regarding potential sound conflicts? Does your city have an Agent of Change ordinance?
- ☐ Does your city have any type of public forum or alliance where compatibility issues can be discussed?



JOCELYN KANE
RHI Senior Consultant
Former Executive Director
**San Francisco Entertainment
Commission**

As Executive Director of the San Francisco Entertainment Commission, Jocelyn oversaw the development of processes and procedures for review of applications for entertainment in venues and events, including standards for sound. She was also involved in San Francisco’s “Agent of Change” policy, which required a demonstration of sound mitigation in construction standards by residential developers, including hotels and motels. Jocelyn has participated in RHI events since 2006 and serves as a Senior Consultant for RHI’s projects, including Toronto and more recently, Austin, where she is reviewing updates to standards for policy on sound.

MONDAY, FEBRUARY 25

2:45 PM – 4:15 PM

COLLEGE CITY ALLIANCES TO SOLVE STUDENT & NIGHTLIFE CHALLENGES

FRANKLIN ROOM

TOWN AND GOWN STAKEHOLDERS HAVE A SYMBIOTIC RELATIONSHIP

Downtown dining and entertainment are major selling points in college and university marketing. In turn, downtown businesses rely on the student population as patrons and employees.

ATTEND THIS PANEL FOR TIPS ON HOW TO BETTER INTEGRATE STUDENTS IN YOUR CITY AND NIGHTTIME ECONOMY

Student behavior while socializing at house parties, tailgate parties and in nightlife districts can have a ripple effect in the community. Increased sound, traffic, vandalism and crime can lower residents’ quality of life. A major safety incident can drive away customers and lower enrollment rates.

TOPICS

- ☐ Overcome tense dynamics between students, residents, nightlife operators and college administrators
- ☐ Partner campus and municipal police to maximize resources and close the gap in safety coverage
- ☐ Engage students as part of the solution to prevent off-campus house parties from getting wild before they start
- ☐ Accountability mechanisms and judicial consequences for student behavior off-campus
- ☐ Initiatives to protect college-age women from sexual assault
- ☐ Changing the “party culture” by identifying enabling factors in the college, community and business marketing



BETH BAGWELL
RHI Board
Executive Director
**International Town &
Gown Association**
MODERATOR



THOMAS R. KING
Assistant Borough Manager
of Public Safety
City of State College, PA



KATE BORDERS
President, Executive Director
**Downtown Tempe
Community**



DAVID MITCHELL
Director of Public Safety and
Chief of Police
**University of Maryland
Police Department**



JOE SPEIDEL
Director, Local
Government and
Community Relations
University of Vermont

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WORKSHOP ATTENDED _____

Notes from the Speaker

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PHILADELPHIA WELCOME

RICHARD ROSS, JR., PHILADELPHIA POLICE COMMISSIONER

Commissioner Richard Ross Jr. leads the fourth largest police department in the nation with more than 6,100 sworn and 800 civilian members. He brings 29 years of service, experience and expertise to Philadelphia’s top law enforcement post.

Ross will provide the welcome for this dynamic panel discussion.

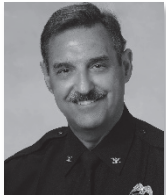
NIGHTLIFE DISTRICTS REQUIRE A UNIQUE APPROACH TO POLICING

A new standard is emerging in cities for training, deployment and scheduling of officers to work in these high-risk environments.

Attend this panel to hear lessons learned from police chiefs from DC, New York City and Edmonton on collaborative alliances and development of best practices to reduce crime and disorder.

Topics

- Specialized training for nightlife district officers
- Deployment and scheduling strategies
- Response preparation to active shooters and violence
- Cultural awareness training to provide fair and impartial policing
- Advocacy for support of a dedicated hospitality policing team
- Collaborative alliances among compliance agencies
- Security training with nightlife venue management and staff



RICHARD MYERS
Executive Director
Major Cities Chiefs
Association
MODERATOR



KEVIN BREZINSKI
Deputy Chief
Edmonton Police Services



STUART EMERMAN
Commander
DC Metropolitan
Police Department



FRANK VEGA
Deputy Chief, Executive
Officer, Chief of Department
New York Police
Department

SIGNIFICANT STATEMENTS/TAKEAWAYS

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POLICY AND TRAINING FOR RISK FACTORS IN NIGHTLIFE

The concept of responsible beverage service began in the late 1970s in California when the first formal training was offered to venues named in place of last drink reports. Madison, Wisconsin was the first jurisdiction to mandate the training, followed by Oregon on a state level. Since then the training has evolved and is offered throughout the world.

Today there are culture shifts in training and continuing education across the nightlife industry. There is need for comprehensive, industry-specific, support-centered training that addresses crisis intervention, harm reduction and prevention across many contemporary risk factors in nightlife venues.

Topics

- ▣ Risk factors: sexual assault, intoxication, underage access, active shooter, theft, drugs, occupancy and aggression
- ▣ How much training can be provided to security staff? What incentives can motivate participation?
- ▣ Is there a way to provide an integrated approach to avoid overlap and connect the risk factors? Who is the best to deliver the training?
- ▣ What lessons have you learned in communicating a prevention focus to venue operators and staff? How can participation be recognized?
- ▣ What is the future of security recruitment and training?



PAUL SERES
RHI Board
Founding Trustee
New York City
Hospitality Alliance
MODERATOR

CHAUNTEL R GERDES
Co-Founder
OutSmartNYC

JONATHAN HUNTER
Owner
Raven Lounge
Representative
Philadelphia Police
Department
Advisory Council

JC DIAZ
North American
Vice President
International Nightlife
Association

MICHAEL GOODSON
Lieutenant
Philadelphia Police
Department
Philadelphia, PA



INNOVATION IN NIGHTTIME MANAGEMENT

As the largest city and cultural destination in a 300-mile radius, the nightlife economy in Downtown Minneapolis is a major asset and opportunity for a city that punches well above its weight in music and entertainment.

Home to historic theatres, three high-capacity professional stadiums and arenas, a nationally-renowned food scene, and a nightlife scene anchored by First Avenue, the club made famous by Prince in Purple Rain, Downtown Minneapolis hums with activity. This entertainment scene has real economic impacts, with the half square mile at the epicenter of downtown alone generating over \$44M in entertainment spending annually.

Minneapolis has increasingly focused attention on its downtown's nighttime economy in late-night hours as an opportunity for cultural and economic development, and it has taken a collaborative approach to get there.

ENHANCE VIBRANCY

- ▣ **Major Events:** In just over a year, Downtown has hosted a Super Bowl, the Final Four, the X Games, a Zombie Pub Crawl, and much more.
- ▣ **Seeding More Positive Activity:** A major change from encouraging a hard stop of activity and exit from the district at bar close to a more 24/7 environment through small policy changes.

ASSURE SAFETY

- ▣ **Police:** A major focus on adjusting strategies and deployment, and an innovative use of police reserves and other partners to amplify presence.
- ▣ **Communication:** Safety Communication Center serves as a communication hub with the Downtown Improvement District, public safety and venues.
- ▣ **Tactical Urbanism:** Assessing how the built environment is and isn't supporting good nighttime outcomes, and how to make targeted changes to downtown's public realm in response.
- ▣ **Regulatory Reform:** Policy changes to grow the nighttime economy, while also optimizing the response to problematic venue and promoters.

PLAN FOR PEOPLE

- ▣ **Transportation:** After over a decade of closing down major streets in the entertainment district in response to challenging conditions at bar close, the City has pursued a new approach to late-night transportation.
- ▣ **Partnerships and Communication:** Creating partnerships with business coalitions and neighborhoods in entertainment districts.
- ▣ **Balancing entertainment district needs with residential growth:** With booming downtown residential neighborhoods next to the main entertainment district, new challenges have arisen to meet the needs of both.



STEVEN FLETCHER
Council Member
City of Minneapolis



LINDA ROBERTS
Interim Manager
CPED Business
Licensing
Minneapolis



EDDIE FRIZELL
Inspector 1st Precinct
Police Department
Minneapolis

CASE STUDY ANALYSIS

Join in a follow-up discussion comparing your city with strategies from Minneapolis.

CANNABIS JOINS ALCOHOL AND CAFFEINE AS RECREATIONAL CHOICE IN SOCIABILITY INDEPENDENCE ROOM

BEER, WINE, SPIRITS, COFFEE, TEA AND COCA COLA are beverage choices that have been linked to social, cultural, economic and political trends. They have either been considered a risk or benefit to health and society at various points in time. In *The History of the World in Six Glasses*, author Tom Standage traces the role of each beverage in shaping social interaction.

TREND TO NORMALIZE CANNABIS SPREADS THROUGHOUT THE WORLD

The intoxicating effects of alcohol and caffeine are well known and an accepted part of modern life and society. Legalization of recreational use of cannabis is accelerating, whether in states or countries, and will bring more attention to the impacts on sociability in public places.

The dynamics of how cannabis products will be integrated into the economy and how the perceived risks will be mitigated is being discussed and debated. The changes will certainly shift law enforcement priorities and provide windfall resources to city and state government. The production, distribution, sale and taxation are melding into traditional models, yet in most cases, prevent public consumption.

Topics

- ▣ What is the future of cannabis and THC use in social venues?
- ▣ Is the alcohol regulatory model a good fit for cannabis regulation?
- ▣ What are the compliance challenges for public use when recreational legislation is implemented?
- ▣ What is the future of cannabis legalization and what impact will it have on sociability?



JOHN BODNOVICH
RHI Board Member
Executive Director
American Beverage Licensees



JOCELYN KANE
RHI Senior Consultant
Former Executive Director
San Francisco Entertainment Commission



STEFANIE JONES
Director
Audience Development
Drug Policy Alliance



MIKE GROSS
Captain
Glendale Police Department
Glendale, CO

MUSIC IS THE HEARTBEAT OF SOCIABILITY: SAVING THE INCUBATOR VENUES FRANKLIN ROOM

MUSIC SURROUNDS OUR DAILY LIFE. Music wakes us up in the morning, motivates us to exercise and can elicit smiles or tears during our favorite movies and TV shows. It is a critical part of the social experience when dining, drinking and dancing. Like the air we breathe, we take it for granted until it stops.

Global music advocates recognize the importance of the “creative footprint” of a city—measured by the number of spaces for artists to compose, rehearse and perform. Supporting an infrastructure of music education and development is a critical part of sustaining a vibrant music industry.

Yet there are many threats and barriers to this fragile, yet vital economic sector—rising rents, health insurance, government fees and permits, music licensing, access to studios, education and performance opportunities—the presence or absence of these factors can determine the health of a city’s music culture.

Topics

- ▣ What role is the DIY movement having on a city’s investment in music and performance venues?
- ▣ Are regulations on sound and licensing stifling the evolution of a music culture in a city?
- ▣ What role does government and private sector leaders have in advocating for resources to support creative talent and incubator spaces?
- ▣ How can composers and performers be fairly compensated?
- ▣ How can cities support “creatives” with the growing forces of development and gentrification of cities?
- ▣ How can the continuum of studio practice, busking, karaoke, small venues, performance venues, events, festivals and streaming apps be enhanced through the music ecosystem?



ALLISON HARNDEN
Nighttime Economy Manager
City of Pittsburgh, PA
MODERATOR



LAURA WILSON
Live Music Manager
Bohemian Foundation
Fort Collins, CO



JEAN HOMZA
Bar Manager & Community Liaison
9:30 Club
Washington, DC



HAL REAL
Founder and President
World Cafe Live and LiveConnections
Philadelphia, PA

NOTES:


WORKSHOP ATTENDED _____

Notes from the Speaker

SIGNIFICANT STATEMENTS/TAKEAWAYS

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LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS WORKSHOP

 Record your top action item from this list on the Strawberry Card located in your packet

1. _____
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3. _____

TAKE OUR SURVEY TO GIVE US FEEDBACK ON THIS YEAR'S EVENT



You'll be entered to win a **FREE registration** to RHI's 2020 Sociable City Summit in Seattle

Scan the QR Code:



www.surveymonkey.com/r/2019rhissummitval

NIGHT MAYORS: WHAT IT TAKES TO BE YOUR CITY’S NIGHTLIFE CHAMPION

GRAND BALLROOM I-II

Though the title varies—Night Mayor, Night Czar, Nighttime Economy Coordinator, Director, Night Manager—the expectations are the same: a designated liaison among government, business and community stakeholders responsible for promoting music and culture, branding a city’s social experience and maintaining public safety and quality of life in nightlife districts.

During this closing session discussion, each panelist will identify their top lessons learned, recommendations for cities interested in creating a similar position, and the future of nighttime management in the US and globally.



THOMAS C. CHATMON, JR.
Executive Director
Downtown Development Board
Orlando, FL
MODERATOR



SARAH HANNAH-SPURLOCK
Nighttime Economy Manager
Office of the City Manager
Fort Lauderdale, FL



BEN VAN HOUTEN
Business Development Manager
Office of Economic and Workforce Development
San Francisco, CA



ALLISON HARNDEN
Nighttime Economy Manager
City of Pittsburgh, PA



SHAWN TOWNSEND
Director
Mayor’s Office of Nightlife & Culture
Washington, DC



ARIEL PALITZ
Senior Executive Director
Office of Nightlife
Mayor’s Office of Media and Entertainment
New York, NY



SCOTT PLUSQUELLEC
Nightlife Business Advocate
Office of Film and Music
Seattle, WA



BRIAN BLOCK
Entertainment Service Manager
Music and Entertainment Division
Austin, TX




DOMINIQUE GRECO
Nighttime Economy Manager
Downtown Development Board
Orlando, FL

NOTES:

SIGNIFICANT STATEMENTS/TAKEAWAYS

1. _____
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3. _____

LIST THE ACTIONS YOU WILL TAKE AS A RESULT OF ATTENDING THIS SESSION

 Record your top action item from this list on the Strawberry Card located in your packet

1. _____
2. _____

DIAGEO

Thank you
**FOR YOUR CONTINUED
SUPPORT OF RHI**



BROWN-FORMAN

Thank you
**FOR YOUR CONTINUED
SUPPORT OF RHI**



90,000,000+
Scanned IDs

150,000+
Fake IDs Caught

100,000+
Flagged Troublemakers

Make nightlife safer.



PatronScan

patronscan.com

NATIONAL
RESTAURANT
ASSOCIATION

100
CENTENNIAL

THE NATIONAL RESTAURANT
ASSOCIATION SERVES OUR MEMBERS BY
ADVANCING AND PROTECTING AMERICA'S
RESTAURANT AND FOODSERVICE
INDUSTRY. WE ARE SETTING THE
TABLE FOR ANOTHER 100 YEARS
OF GROWTH AND SUCCESS.

ACCESS RESOURCES ON NIGHTLIFE MANAGEMENT

BRING RHI TO YOUR CITY



RHI SERVICES EMPOWER COMMUNITIES to see beyond barriers to harness the economic value of nightlife. We can help your city create a holistic plan to improve public safety, reduce risk, enhance vibrancy and better manage impacts:

- On-site observation summary based on a night tour
- SWOT analysis of your nighttime economy
- Training seminars on global strategies and best practices
- Customized action plan
- Technical expertise and guest speakers

FREE 60-MINUTE PHONE CONSULTATION

Contact RHI and tell us about your city's unique nighttime economy. We'll help connect you to resources, technical experts and services that best fit your city's needs. Contact Alicia Scholer at Alicia@RHlweb.org or 831-469-3396 ext 4#

Exact deliverables depend upon the level of services that you select. www.RHlweb.org

STAY CONNECTED | COME TO SEATTLE



RHI'S SOCIABLE CITY NETWORK RETURNS IN 2019

- Get answers to your nightlife management questions
- Access a treasure trove of archived webinars since 2010
- Review case studies on nightlife best practices

CHECK OUT RHI'S NEWEST NIGHTLIFE RESOURCES

- E-Curriculum on RHI's Core Measures of a Sociable City
- Public Safety Guide for Policing Nightlife Districts
- College Cities' Guide to Nightlife



COME TO SEATTLE IN 2020 | RECONNECT WITH COLLEAGUES

Learn about how Seattle has created a dynamic nighttime economy based on music, tourism and technology. A pioneer in cannabis legislation, you'll find out how Washington State led the country in legalizing recreational marijuana.



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