

RALEIGH CITY SHOWCASE: HOW A GROWING CITY HANDLES CHANGES TO THE NIGHTLIFE SCENE

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Sociable City **SUMMIT**
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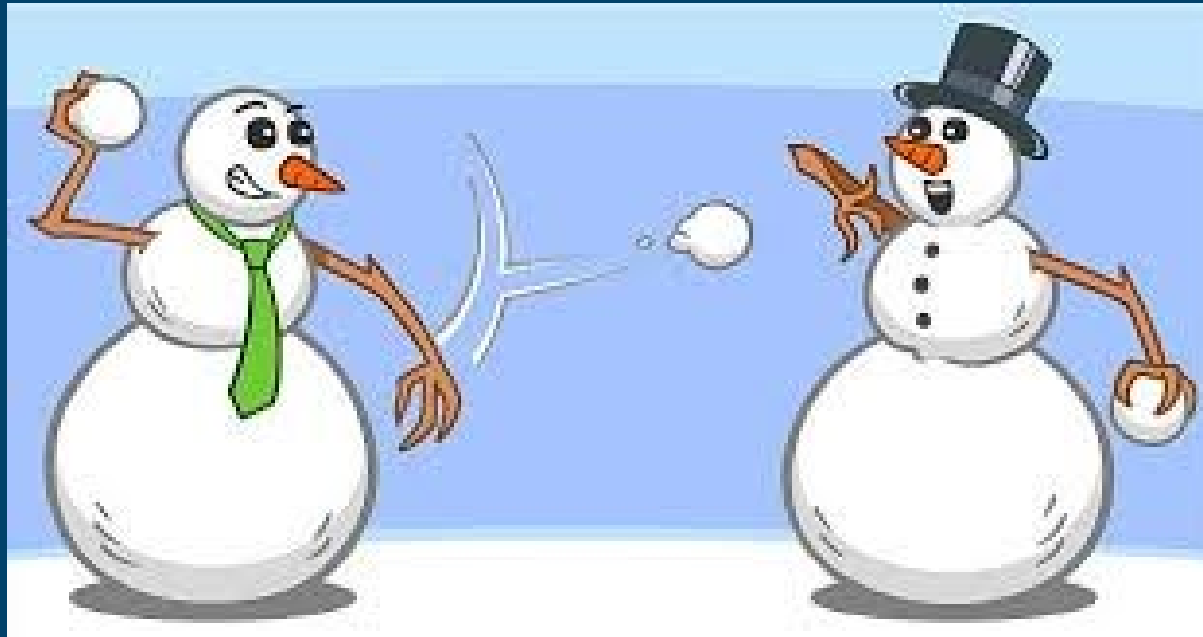
Office of Special Events
Hospitality and Nightlife Team

How a Growing City Handles Changes to the Nightlife Scene

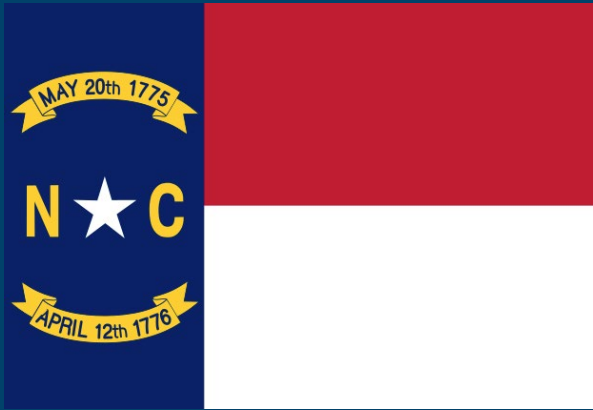


Snowball Fight

- Grab one sheet of paper and a pen
- Write down one challenge your nightlife area faces



North Carolina



- Population: 10,835,491
- 9th most populous state
- 5th fastest growing state
- 3rd state in population increase by number
- Projected to become 7th most populated state in early 2030s

Raleigh-Durham-Cary, NC CSA

Combined Statistical Area in: [United States](#)

2,190,786

Population

4,661 square miles

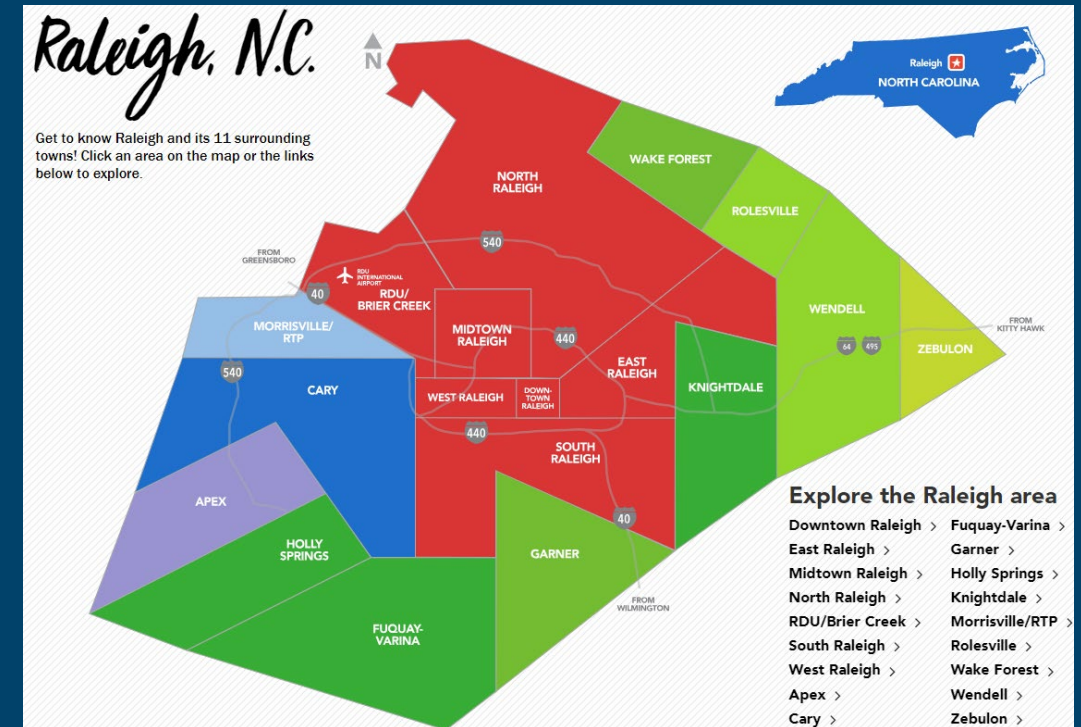
470 people per square mile

Census data: ACS 2022 1-year unless noted

The “Triangle” in this region
is referred to as Raleigh,
Durham and Chapel Hill

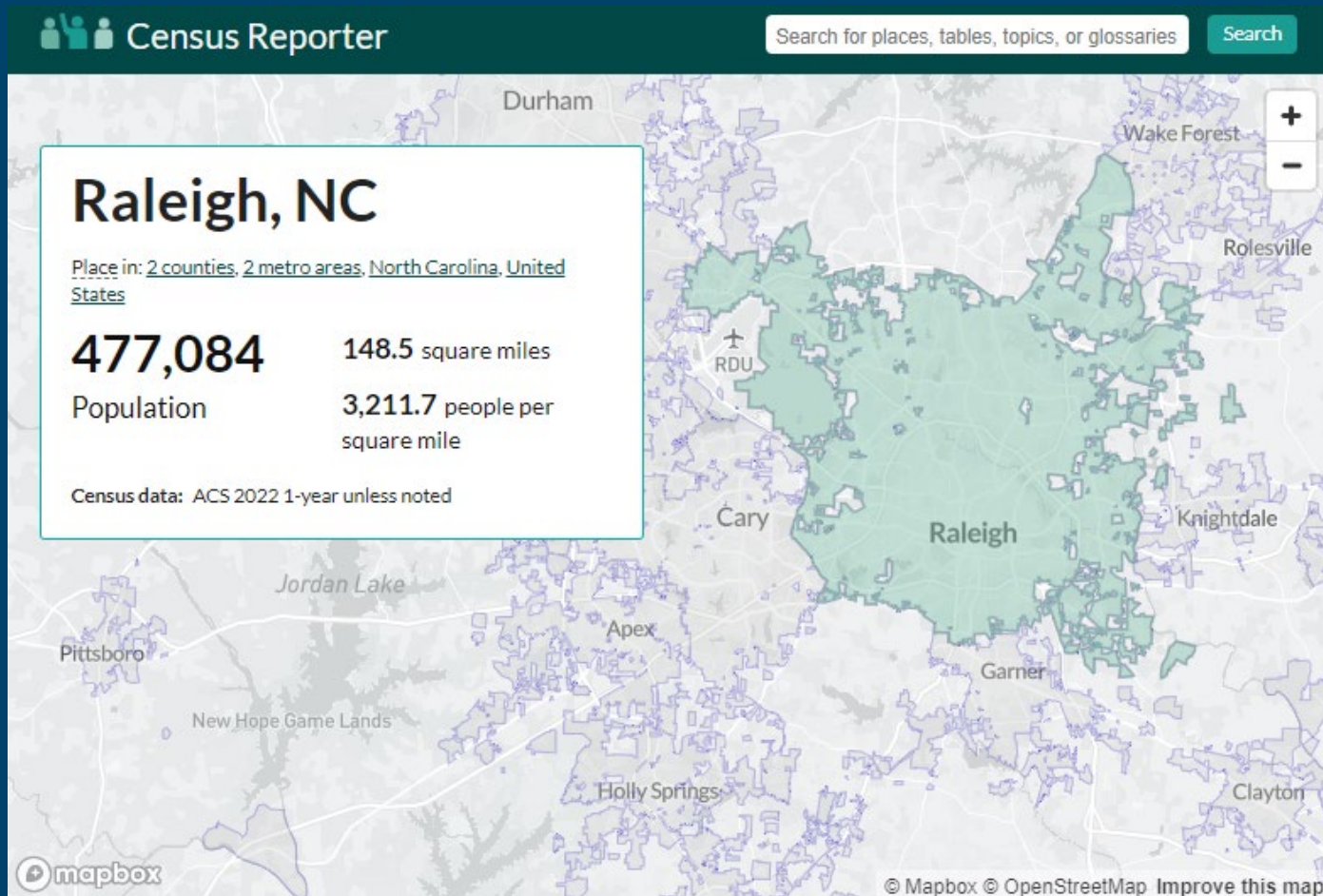
Wake County

- Population: 1,190,275
- Largest county in state
- 12 municipalities in county
- Raleigh is the county seat



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Age

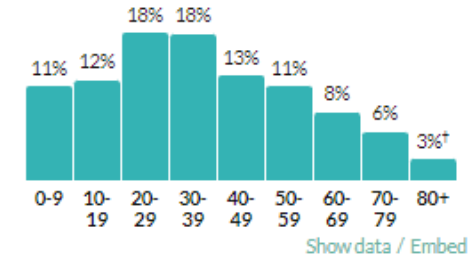
34.6

Median age

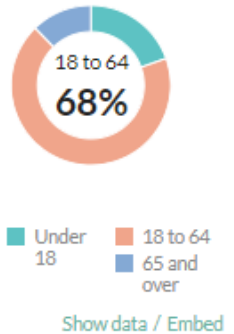
about 90 percent of the figure in the Raleigh-Cary, NC Metro Area: 37.5

about 90 percent of the figure in North Carolina: 39.2

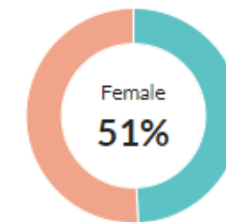
Population by age range



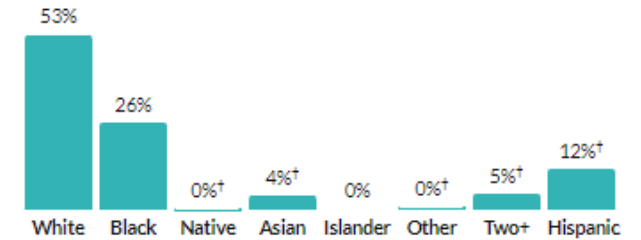
Population by age category



Sex



Race & Ethnicity

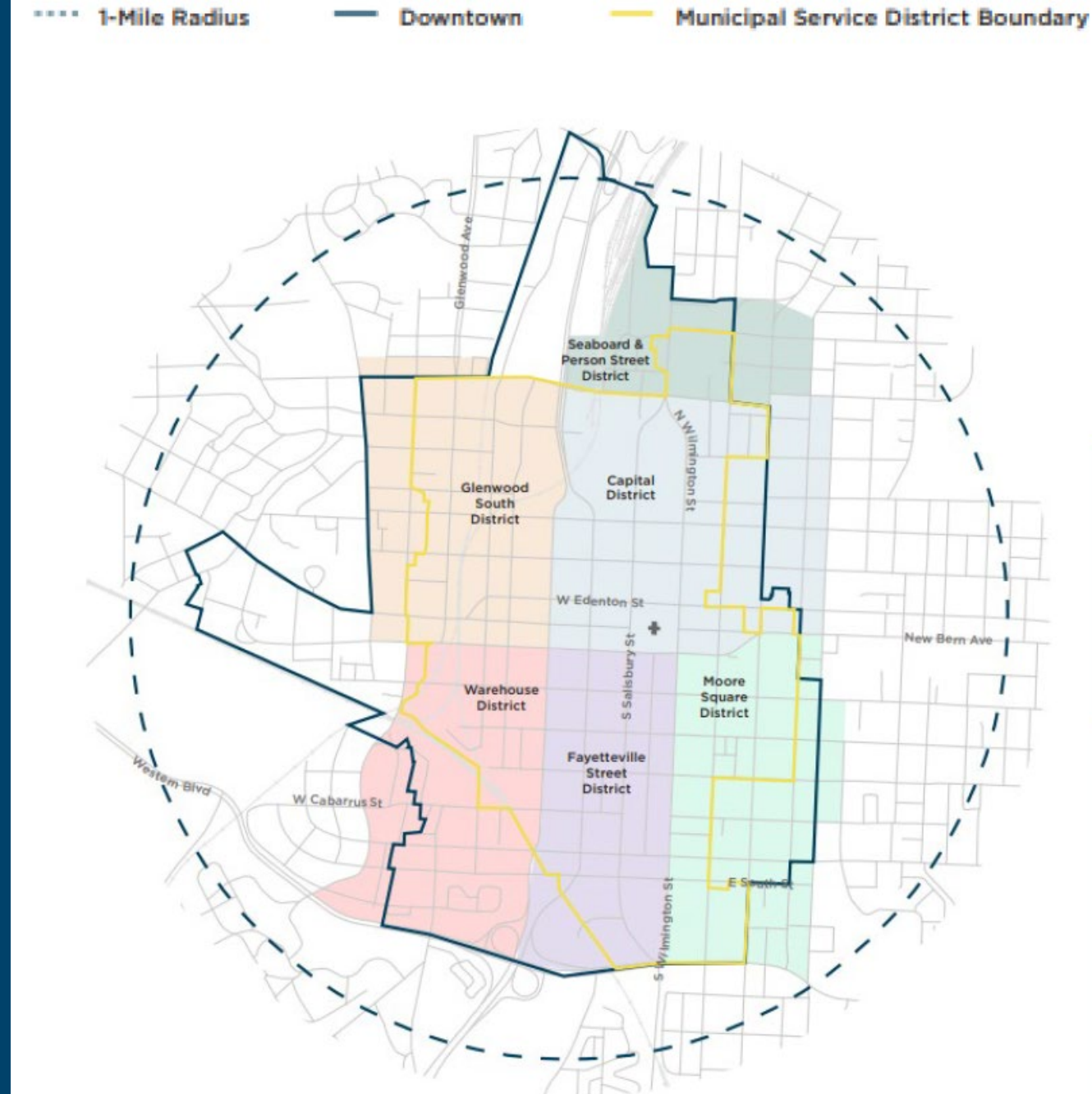


Downtown Raleigh

- Six distinct districts
- 11,000+ residents for downtown and growing
- 94.1% occupancy rate



Downtown Raleigh Alliance



Glenwood South

- 7 blocks of hospitality entertainment
- 75+ dining and nightlife establishments
- Weekend nights pedestrian traffic up to 10,000



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City of Raleigh's Office of Special Events

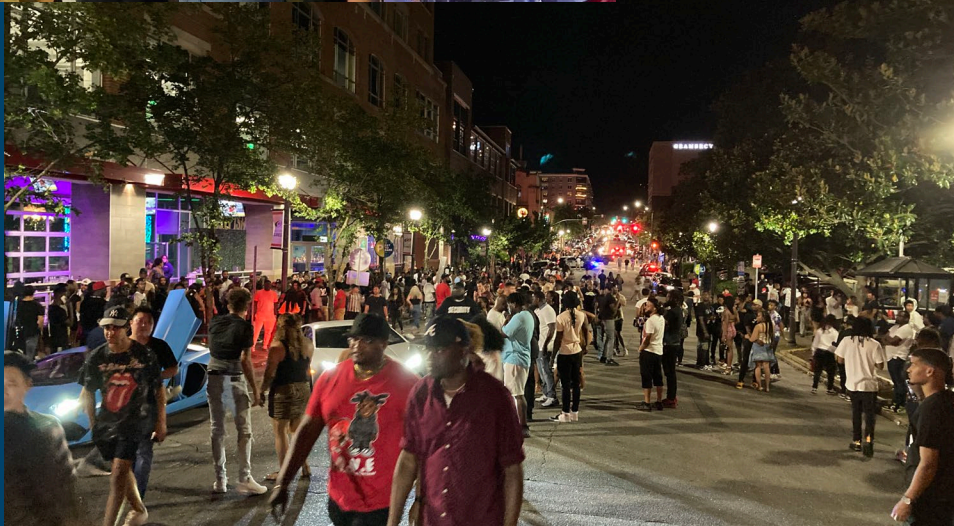
- Formerly named the Office of Emergency Management and Special Events
- Hospitality and Nightlife roles were added in 2020
 - Permits include: Outdoor Seating, Pushcarts, Street Performers
 - Liaison role to the nightlife industry



Visit Raleigh, Bryan Regan

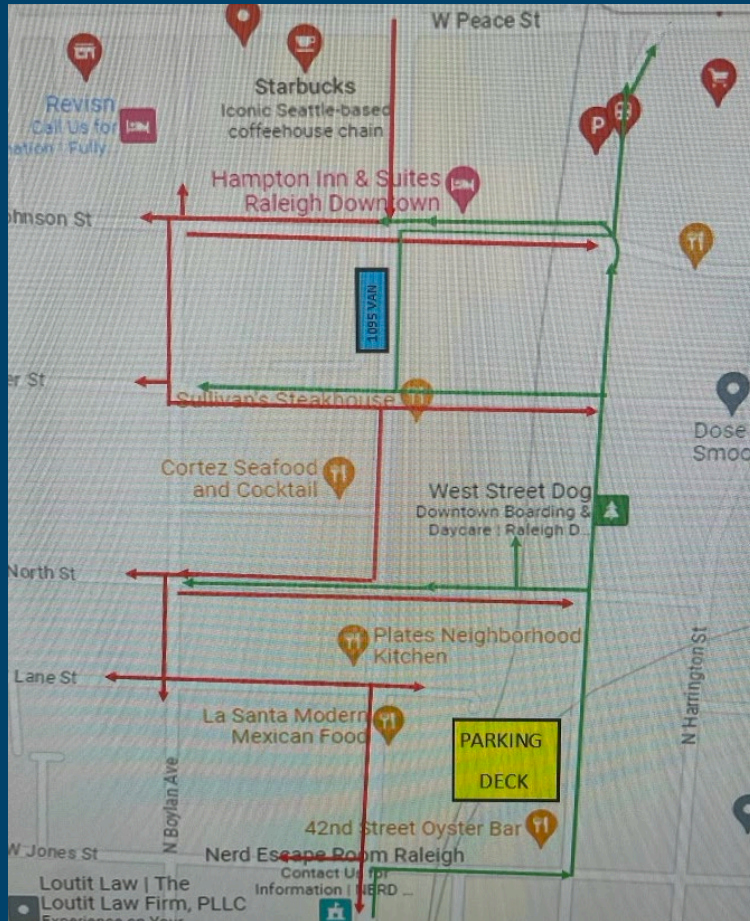
Hospitality Rounds

- 2020-2021: Covid-19 restrictions, walked bars in Glenwood with RPD and OFM
- 2022: Noise concerns and education with RPD



Hospitality Rounds

- 2023-current: RPD works new traffic pattern to mitigate traffic and pedestrian concerns



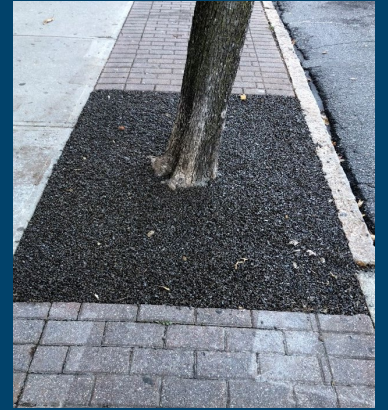
Nightlife Steering Committee

Internal Working Group That Meets Quarterly

- Office of Special Events
- Raleigh Police
 - Special Operations Division
 - Downtown Division
- Raleigh Fire
 - Office of Fire Marshal
- Transportation
 - Parking
 - Micro mobility
- Planning and Development
- Solid Waste Services
- Housing and Neighborhoods

Nightlife Steering Committee

Accomplishments for Glenwood South



- Additional trash receptacles
- Additional lighting
- Scooter corrals
- Additional four way stop intersections
- Way finding parking signs
- Increase parking citation fees
- Sidewalk repairs
- Flexi-pave for tree pits
- Adjusted pushcart hours

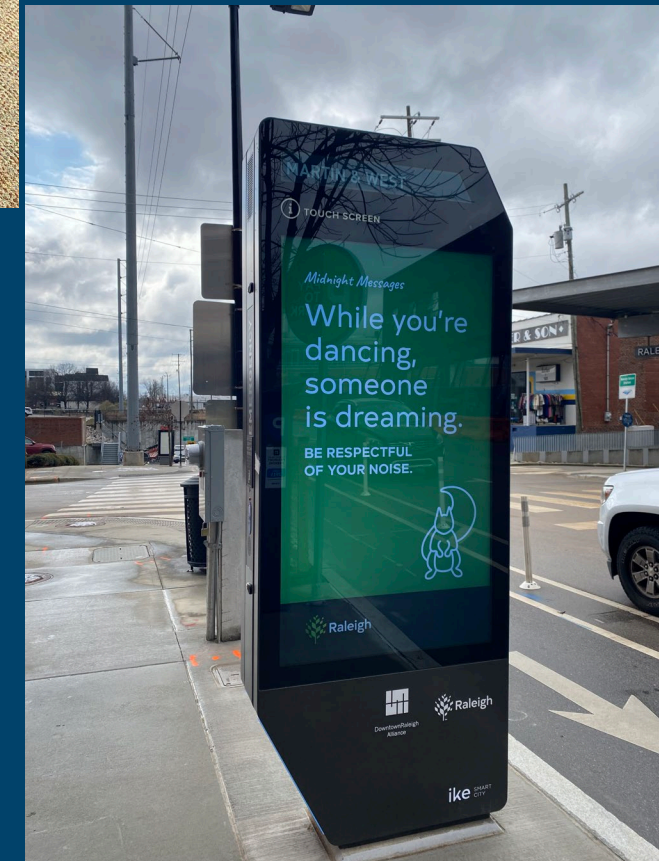
HIPE: Hospitality Industry Preparedness Education

- Launched in 2023
- Proactive, free education session for hospitality owners, managers, workers
- Sessions: emergency preparedness, harm reduction, NC ABC, noise ordinance and nightlife permit
- Modeled after NYC's NITE School



Midnight Messages

- Glenwood South etiquette campaign
- Posted on BigBelly trash and recycling receptacles
- Digitally displayed on IKE kiosks
- Modeled after NYC's Night Owl messaging



Nightlife Permit

- 2022: Took over permitting Amplified Entertainment Permits (AEPs)
- 2024: Nightlife Permit replaces AEPs
- Noise will be regulated with the noise ordinance; the nightlife permit will regulate nightlife establishment safety operations



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Noise Ordinance Changes

- Reasonable Person Standard replaces decibel reading measurement standard
- Violation can be received if unreasonable noise is heard or felt 350 feet from commercial property line during daytime hours or 150 feet from property line during nighttime hours



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Other Community Outreach

- Online noise complaint form
- Listening sessions for new Nightlife Permit and Noise Ordinance changes
- Sit on the Glenwood South Neighborhood Collaborative Board
- RPD Business Town Hall
- Glenwood Safety Meeting
- Neighborhood Safety Meeting



Other Aspects of Hospitality and Nightlife Team



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- Expanded the Outdoor Seating program and established Streeteries Permits
 - Using ARPA funding to build streeteries for businesses
 - Using ARPA funding to add murals to streeteries
- Deployed Sip N Stroll, a North Carolina Social District
 - Specific area for open container if sold by ABC on-premise business

What's Next for Raleigh?

Sociable City Assessment

Glenwood South Streetscape Study

Questions?

CONTACT INFORMATION

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