



# Learning Objectives

- Defining Hospitality



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- Defining Hospitality
- Identifying Key Components of a Hospitality Experience



# Hospitality



Hospitality is the art and science of creating space for sociability

- Make a safe and welcoming space
- Provide quality food and beverages
- Offer entertainment choices
- Facilitate connections and relationships
- Create an experience





## DINE

- Localism
- Cultural Fusion
- Indoor & Outdoor



## DRINK

- Alcohol-Free
- Craft & Mixology
- Responsible Service



## LISTEN

- Performance Art
- Live Music/DJ's
- Festivals



## SHOP

- Main Street Shopping
- Outdoor Markets
- Street Fairs

**Hospitality  
is creating  
safe places  
for people to  
socialize**





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**Hospitality  
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safe places  
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**Hospitality  
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**Hospitality  
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**Hospitality  
is creating  
safe places  
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shop**



