



BLOCKS



Learning Objectives

- Learn a way to create a sociable city plan



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- Organize stakeholders to set priorities



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- Identify the three primary building blocks for a plan



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- Learn a way to create a sociable city plan
- Organize stakeholders to set priorities
- Identify the three primary building blocks for a plan
- Learn the six core measures to evaluate your district



Sociable City
VISION



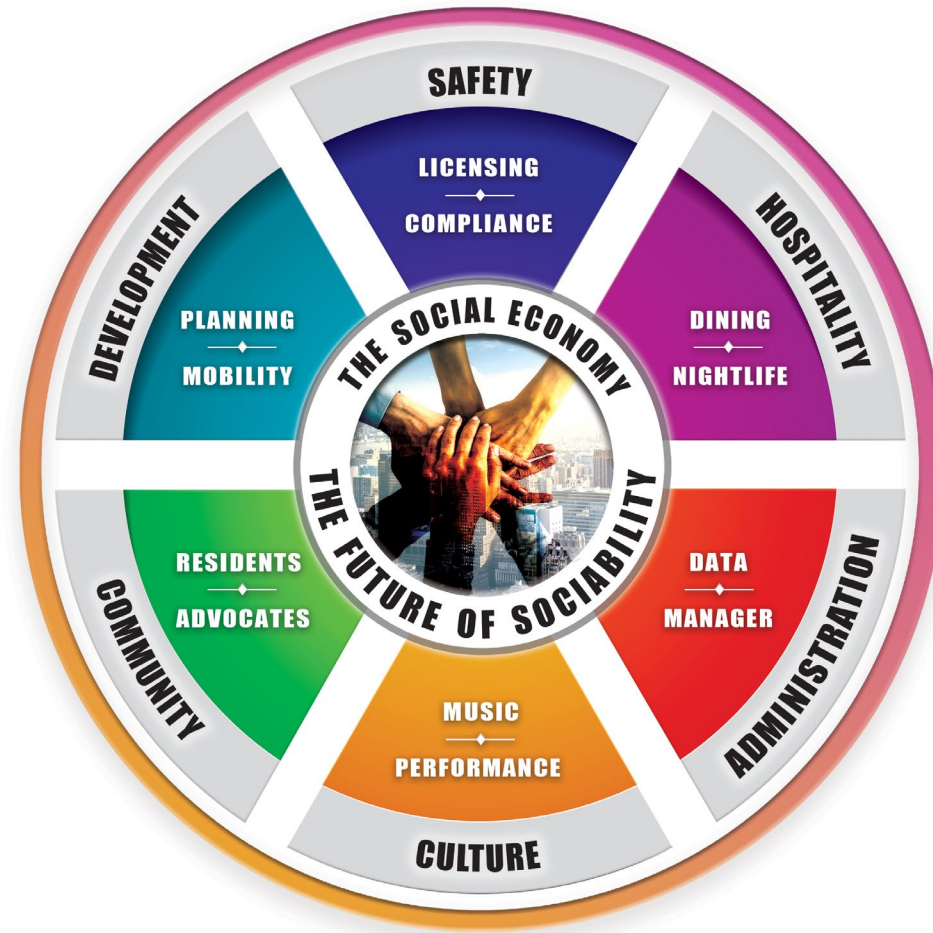
Sociable City **VISION**



PHASE 1: FOUNDATION FOR STAKEHOLDER ENGAGEMENT



Building a Foundation



Setting Priorities



The Sociable City Plan

A holistic approach is the most effective way to reduce high risk drinking and related impacts on safety and disturbances from sound, traffic, parking among others, while preserving continued growth and development of safe and vibrant social options.

A new, holistic paradigm is needed to:

- Assess high risk in a district setting
- Evaluate a broad context in which public socializing takes place
- Monitor change over time



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The Sociable City Plan

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Build a Governing Alliance to assess:

Market Forces: Identify current trends driving change in your city and opportunities for innovation to match trends

Governance: Develop framework for updating current permit and license process including collaboration with hospitality leaders to establish voluntary compliance training and monitoring.



Sociable City VISION



PHASE 2: BUILDING BLOCKS FOR A SOCIABLE CITY



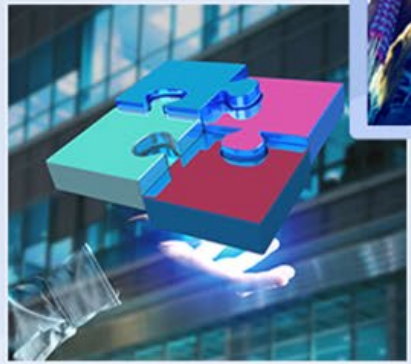
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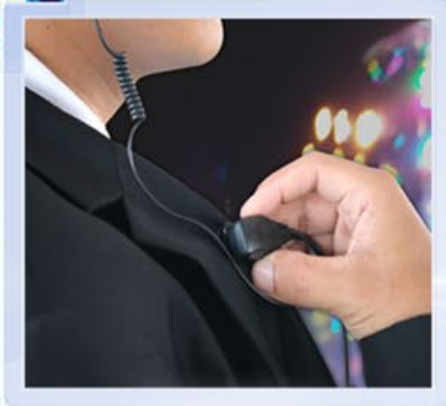
PLANNING



VIBRANCY



GOVERNANCE



SAFETY



BUILDING BLOCKS

SOCIABLE CITY PLAN

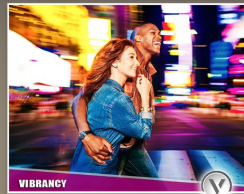
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PHASE 3: CORE MEASURES FOR AN ACTION PLAN

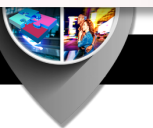


PHASE 2: BUILDING BLOCKS FOR A SOCIABLE CITY



PHASE 1: FOUNDATION FOR STAKEHOLDER ENGAGEMENT







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QUALITY OF LIFE in mixed-use social districts entails a balance of social amenities and requires effective management of sound, litter, trash, bio-waste and patron behavior. Updated policies, consistent enforcement and conflict resolution systems help facilitate high standards.





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PATRONS AND STAFF need safe and convenient transport to / from social districts at night. Nighttime mobility options can enhance the visitor experience, ensure the safety of employees who work night shifts, prevent impaired driving and alcohol-related accidents.





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PUBLIC SAFETY in the nighttime economy requires an interagency collaboration to identify risks and coordinate intervention and education with the objective of improving compliance by nightlife venues and efficiently responding to nighttime incidents.





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VENUE SAFETY is comprised of the initiatives that venue operators and event organizers undertake to protect the health and safety of their patrons and staff at night. Collaboration with regulatory and enforcement agencies increase industry safety and compliance.





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PUBLIC SPACE vibrancy offers a continuum of outdoor activities such as sidewalk dining, outdoor seating, street performers, markets, food vendors, festivals, and art walks. Truly vibrant cities maintain social activity during the day and night.





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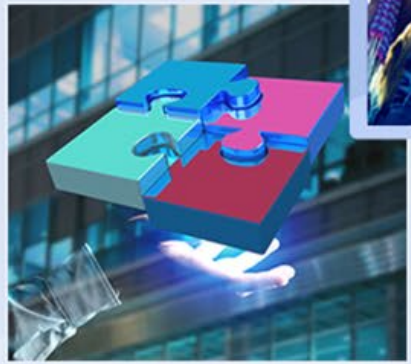
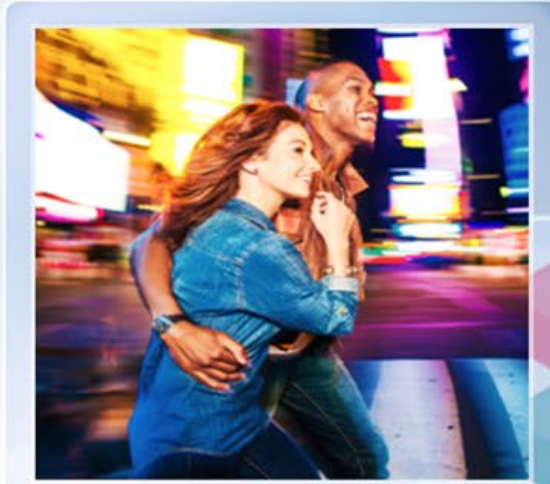
SOCIAL VENUES are measured by current social options (e.g. dining, live entertainment), mix of clientele, systems for promotion, and retention of talent. Factors to consider are number of venues, combined number of seats available, hours and economic impact.



PLANNING



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